



Bird & Bird & Internationalising your Franchise

Webinar Series Part 1: UK, The Netherlands and Poland

Wednesday 15 September

Lourdes Ayala

Partner, Spain

Head of Corporate and M&A

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Lourdes is head of the corporate and M&A team in the Madrid office and has combined expertise in franchising/corporate and commercial matters having assisted many clients in their internationalization.

Diana Sendagorta

Senior Consultant, Spain

Franchising and Corporate and M&A

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Diana is part of the corporate and M&A team in the Madrid office and has extensive experience in advising franchisors and franchisees in their local and international expansion.

Dr Saskia King

Legal Director, UK

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Saskia has over 15 years' experience at the cutting edge of UK and EU competition law and policy, having worked at regulators, competition authorities, in academia and private practice, with a particular focus on regulated sectors.

Graeme Payne

Partner, UK

Commercial Law - Head of International Retail&Consumer

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As a specialist in UK and international franchising, distribution and supply chain arrangements, Graeme helps retail and consumer-facing businesses integrate and manage their multi-channel growth strategies.

Roelien van Neck

Partner, The Netherlands

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Roelien has combined expertise in franchising/commercial, tech and end-user protection. She advises on commercial contracts including distribution, sales and agency arrangements, acting on behalf of suppliers and customers.

Kuba Ruiz

Senior Counsel, Poland

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Kuba has advised on, drafted and negotiated a variety of contracts and commercial arrangements, including contracts for the supply of goods or services, agency, distribution, franchising and licensing.

Thank you & Bird & Bird

Follow up with:

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Upcoming webinars in the series:

Australia & China: Tuesday 5 October

Italy, France & Morocco: Wednesday 27 October

India & Middle East: Thursday 11 November

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