



**2021 International Franchise Expo  
New York, NY - September 24-25, 2021**

**\$73.00 per square foot**

100 Sq. Ft.	\$7,300.00
0 corner	\$0.00
<b>Total:</b>	<b>\$7,300.00</b>
w/ IFA 7% Disc.	(\$511.00)
<b>Total:</b>	<b>\$6,789.00</b>

100 sq. ft.	\$7,300.00
1 corner	\$500.00
<b>Total:</b>	<b>\$7,800.00</b>
w/ IFA 7% Disc.	(\$546.00)
<b>Total:</b>	<b>\$7,254.00</b>

100 sq. ft.	\$7,300.00
2 corners	\$1,000.00
<b>Total:</b>	<b>\$8,300.00</b>
w/ IFA 7% Disc.	(\$581.00)
<b>Total:</b>	<b>\$7,719.00</b>

**150 square feet**

150 sq. ft.	\$10,950.00
0 corner	\$0.00
<b>Total:</b>	<b>\$10,950.00</b>
w/ IFA 7% Disc.	(\$766.50)
<b>Total:</b>	<b>\$10,183.50</b>

150 sq. ft.	\$10,950.00
1 corner	\$500.00
<b>Total:</b>	<b>\$11,450.00</b>
w/ IFA 7% Disc.	(\$801.50)
<b>Total:</b>	<b>\$10,648.50</b>

150 sq. ft.	\$10,950.00
2 corner	\$1,000.00
<b>Total:</b>	<b>\$11,950.00</b>
w/ IFA 7% Disc.	(\$836.50)
<b>Total:</b>	<b>\$11,113.50</b>

**200 square feet**

200 sq. ft.	\$14,600.00
0 corners	\$0.00
<b>Total:</b>	<b>\$14,600.00</b>
w/ IFA 7% Disc.	(\$1,022.00)
<b>Total:</b>	<b>\$13,578.00</b>

200 sq. ft	\$14,600.00
1 corner	\$500.00
<b>Total:</b>	<b>\$15,100.00</b>
w/ IFA 7% Disc.	(\$1,057.00)
<b>Total:</b>	<b>\$14,043.00</b>

200 sq. ft.	\$14,600.00
2 corners	\$1,000.00
<b>Total:</b>	<b>\$15,600.00</b>
w/ IFA 7% Disc.	(\$1,092.00)
<b>Total:</b>	<b>\$14,508.00</b>

**300 square feet**

300 sq. ft.	\$21,900.00
0 corners	\$0.00
<b>Total:</b>	<b>\$21,900.00</b>
w/ IFA 7% Disc.	(\$1,533.00)
<b>Total:</b>	<b>\$20,367.00</b>

300 sq. ft.	\$21,900.00
1 corner	\$500.00
<b>Total:</b>	<b>\$22,400.00</b>
w/ IFA 7% Disc.	(\$1,568.00)
<b>Total:</b>	<b>\$20,832.00</b>

300 sq. ft.	\$21,900.00
2 corners	\$1,000.00
<b>Total:</b>	<b>\$22,900.00</b>
w/ IFA 7% Disc.	(\$1,603.00)
<b>Total:</b>	<b>\$21,297.00</b>

**400+ square feet**

400 sq. ft.	\$29,200.00
<b>Total:</b>	<b>\$29,200.00</b>
w/ IFA 7% Disc.	(\$2,044.00)
<b>Total:</b>	<b>\$27,156.00</b>

500 sq. ft.	\$36,500.00
<b>Total:</b>	<b>\$36,500.00</b>
w/ IFA 7% Disc.	(\$2,555.00)
<b>Total:</b>	<b>\$33,945.00</b>

600 sq. ft.	\$43,800.00
<b>Total:</b>	<b>\$43,800.00</b>
w/ IFA 7% Disc.	(\$3,066.00)
<b>Total:</b>	<b>\$40,734.00</b>

800 sq. ft	\$58,400.00
<b>Total</b>	<b>\$58,400.00</b>
w/ IFA 7% Disc.	(\$4,088.00)
<b>Total</b>	<b>\$54,312.00</b>

<b>Supplier Booth</b>	<b>\$4,150.00</b>
<b>Professional Center</b>	<b>\$2,750.00</b>
<b>Emerging Franchisor</b>	<b>\$4,500.00</b>