



03 March 2020

**FRANCHISE EXPO PARIS 2020 POSTPONED**  
**NEW DATES: 24 TO 27 MAY 2020**  
**Pavillons 2 & 3 – Paris Porte de Versailles**

Dear Exhibitor, Dear Partner,

Due to the circumstances related to the COVID-19 epidemic and in the context of the French government's decision of 29 February 2020 relating to the public gatherings in France in order to contain the spread of the COVID-19 epidemic, Reed Expositions France, organizer of Franchise Expo Paris, in agreement with the French Franchise Association has announced today that the 2020 edition of the event is postponed to a later date, **from 24 to 27 May 2020 – Pavilions 2 & 3 - Porte de Versailles in Paris – France.**

**Franchise Expo Paris 2020 will take place in the same Pavilion as previously planned, which means that that there will be no need to change the location of the booths.**

Michel Filzi, President of Reed Expositions France, said: " the well-being of our clients, partners, and employees has always been our priority".

"We are fully aware of the inconveniences caused by this unpredictable situation for all our clients, partners and suppliers. Reed Expositions France supported by the French Franchise Association, will therefore be doing all needed efforts to help all their customers members, and partners, to get ready for the upcoming edition. In this respect, on behalf of all of the Reed Expositions teams, I would like to thank everyone for the encouragement and support that they have sent us, during this challenging time." said Michel Filzi.

The show team will inform their clients and partners as soon as possible in order to get ready for the 39th Franchise Expo Paris edition.

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