



Vietnam International RetailTech + Franchise Show

Oct. 31 – Nov. 2, 2019 / SECC, Ho Chi Minh City, Vietnam

SHOW OVERVIEW

SHOW DETAILS	Dates	Oct 31 st – Nov 2 nd ,
	Venue	SECC, Ho Chi Minh City, Vietnam (8,800sqm)
	Organized by	Coex, Vinexad, Retail&Franchise Asia
EXPECTED SCALE	Exhibitors	250
	Booths	300
	Visitors	35,000
REGISTRATION DUE	Early Bird	April 30, 2019
	General	August 31, 2019

PREVIOUS RESULTS (VIETRF 2018)

Number of Brands	Number of Booths	Number of Visitors
117	193	12,189

BOOTH FEES

Category	Booth Type	Unit Price
Early Bird Registration (~April 30th)	Space Only	USD 2,500
	Shell Scheme	USD 2,800
	Premium (over 6 booths)	USD 3,700
General Registration (~August 31th)	Space Only	USD 2,800
	Shell Scheme	USD 3,100
	Premium (over 6 booths)	USD 4,000

※ One booth = 9sqm (3*3)

※ All foreign companies are required to pay VAT according to Korean Value-Added Tax Act



Vietnam Int'l Retail + Franchise Show Secretariat

T +82-2-6000-8004/1434 | F +82-2-6944-8302 | E vietnam@coex.co.kr | H www.vietrf.com

ABOUT VIETRF

WHO SHOULD EXHIBIT?	WHO SHOULD VISIT?	WHY PARTICIPATE?
<ul style="list-style-type: none"> • Food & Beverage • Beauty & Health • Fashion • Retail & Wholesale • Consulting Service • Education & Training • Retail Products • Retail Store Fixture & Interior • Retail Technology • Professional Retail Service • Retail Equipment/Technology • Retail Trade Item 	<ul style="list-style-type: none"> • Potential Franchisees • Master Franchisees • Entrepreneurs • Manufacturers • Distributors • Wholesalers • Investors • Venture Capitalists • Business Developers • Business owners • Chain store operators • Retail Experts • Sales Managers 	<ul style="list-style-type: none"> • Valuable In 2018, 46,334 leading distributors and franchise buyers from 10 countries participated in VIETRF. This year's show will be filled with even more opportunities to meet valuable contacts • Informative In-show seminars conducted by major companies and organizations gave attendees bang for their buck by making VIETRF both a professional and educational experience.

NATIONAL PAVILION PACKAGE

Coex offers the 'National Pavilion Package' - a tailor-made program for all trade agencies and organizations. The benefits include booth fee discounts, complimentary accommodation, travel arrangements, upgraded booths, airfare discounts, and more.

For further information, please contact the Coex Global Marketing Team at vietnam@coex.co.kr

DELEGATION PACKAGE

In order to provide convenient visitation for groups of buyers from international trade bodies, Coex offers tailored services to delegation groups of 10 or more participants. The official delegation group may receive accommodation, 1:1 business match meetings, airfare discounts, and more. For further information, please contact Coex Global Marketing Team at vietnam@coex.co.kr

Vietnam Int'l Retail + Franchise Show Secretariat

T +82-2-6000-8004/1434 | F +82-2-6944-8302 | E vietnam@coex.co.kr | H www.vietrf.com