



Broward County  
Convention Center  
1950 Eisenhower Boulevard  
Fort Lauderdale, FL 33316

Balance Due 9/24/18

January 24 - 26, 2019



Jacob K. Javits  
Convention Center  
655 West 34th Street  
New York, NY 10001

Balance Due 1/30/19

May 30 - June 1, 2019



Donald E. Stephens  
Convention Center  
5555 North River Road  
Rosemont, IL 60018

Balance Due 5/13/19

September 13 - 14, 2019



Long Beach Convention &  
Entertainment Center  
300 East Ocean Boulevard  
Long Beach, CA 90802

Balance Due 9/5/19

December 5 - 7, 2019



MFV Expositions  
208 Harristown Road  
Suite 102  
Glen Rock, NJ 07452 USA  
www.BeTheBoss.com

## AGREEMENT TO EXHIBIT

EXHIBITOR NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_ EXT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ MOBILE: \_\_\_\_\_

CITY/STATE/ZIP/COUNTRY: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

LOGISTICS CONTACT: \_\_\_\_\_

LOGISTICS PHONE: \_\_\_\_\_ EXT: \_\_\_\_\_ LOGISTICS EMAIL: \_\_\_\_\_

ACCOUNTING CONTACT: \_\_\_\_\_

ACCOUNTING PHONE: \_\_\_\_\_ EXT: \_\_\_\_\_ ACCOUNTING EMAIL: \_\_\_\_\_

FRANCHISOR

SUPPLIER

IFA MEMBER

VET FRAN MEMBER

DIVERSITY FRAN MEMBER

Entered by:		Date:		_____ Sq. ft. @ \$ _____ per square foot = \$ _____ _____ Corner(s) @ \$ _____ each = \$ _____ International or IFA Member Discount _____ % = \$ _____ <b>BOOTH SPACE TOTAL: \$ _____</b> Logo Placement - Show Website & Event Guide: \$ _____ BeTheBoss Listing - \$350 per month: \$ _____ <b>SAVE \$500 - Annual BeTheBoss Listing - \$3700: \$ _____</b> Promotion Fee (Please specify below): \$ _____ Other Discounts or Fees (Please specify below): \$ _____
Booth #:		Sales:		
Promo Code:		Assist:		
<b>FOR OFFICE USE ONLY</b>				
<b>WE HEREBY AGREE TO PURCHASE THE FOLLOWING:</b>				
Exhibit Space at Franchise Expo South				
Exhibit Space at the International Franchise Expo				
Exhibit Space at Franchise Expo Midwest				
Exhibit Space at Franchise Expo West				
Monthly Listing on BeTheBoss.com - \$350 per month				NOTES :
Annual Listing on BeTheBoss.com - Pay \$3700 - <b>SAVE \$500</b>				
PAVILION LOCATION:				BOOTH #:
				TOTAL FEE: \$

Are you interested in international expansion? YES NO Turnkey Furniture Package: YES NO

Submitted by (PRINT): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit to: [katharine.rosalen@comexposium.com](mailto:katharine.rosalen@comexposium.com) FAX: (201) 881-1667 or MFV Expositions 208 Harristown Road, Suite 102, Glen Rock, NJ 07452

(A copy will be countersigned and returned for your records)

By signing and submitting this agreement, you are accepting our Terms and Conditions, which can be viewed in their entirety by clicking here.

1. Agreement. This agreement ("Agreement") is between MFV Expositions (herein called "the Producer") and the exhibitor named above ("Exhibitor") with respect to a show to be produced by the Producer. The dates and location of the show (the "Show") have been provided by Producer and accepted by Exhibitor.

2. Exhibit Space. Conditioned upon the Show Building's placing the exhibit space at the disposal of the Producer, the Producer shall assign to the Exhibitor for the period of the Show the exhibit space contracted for herein or such other exhibit space that the Producer in its discretion deems comparable. Such assignment is made for the period of this Show only. Nothing contained herein shall entitle Exhibitor to any particular location at the Show or any other show.

3. Payment. Payment of 50% of the Total Fee is due with this Agreement. The balance of the Total Fee (including any amounts in addition to this original Agreement) shall be due on or before a date provided by Producer when this Agreement is accepted and is an obligation of the Exhibitor. An Agreement accepted by the Producer without a deposit shall be a binding obligation of the Exhibitor when the Agreement is accepted in writing, and the Total Fee shall be due on or before the date provided by Producer when the Agreement is accepted. All amounts payable shall be payable in US dollars. Remit payment to 208 Harristown Road, Suite 102, Glen Rock, NJ 07452 or contact our office to pay your balance via a wire transfer. Exhibitor agrees that no portion of the Total Fee is refundable or subject to credit except as set forth herein. Exhibitor agrees to pay interest at the rate of 1.5% per month (18% per annum) on all past due fees. Exhibitor also agrees to pay all collection costs of the Producer, including reasonable attorneys' fees of not less than 33.3% of the unpaid balance of fees, together with costs incurred by the Producer in enforcing its right hereunder.

4. Cancellation. Exhibitor may cancel its exhibit only by written notice to Producer sent by certified mail, return receipt requested. Exhibitor shall remain obligated to pay the Total Fee unless written notice of cancellation is received and accepted by the Producer on or before four (4) calendar months prior to the show start date, in which case Exhibitor shall be liable for 50% of the Total Fee. The parties agree that the amount for which Exhibitor shall be liable is considered to be liquidated and agreed upon damages for the injuries the Producer will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability at a time when other parties may have been interested in applying for it will cause the Producer to sustain economic damages which will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages. The Producer shall be entitled to close an exhibit at any time for failure by any Exhibitor or his assignee to perform, meet or observe any term or condition set forth herein, and such Exhibitor shall not be entitled to any refund or any part of any fee. In the event that the Exhibitor decides to cancel this Agreement according to the terms and conditions contained herein, and should the cancellation be received by the Organizer 30 days or less prior to the commencement of Show set-up, the Exhibitor agrees to pay to the Producer any additional decorating expenses the Producer may incur in decorating the exhibit space which the Exhibitor canceled.

5. Compliance. Exhibitor shall comply with all applicable law and regulation and will indemnify and defend Producer from all claims resulting from a breach of this warranty.

6. Production. The Producer may supply Exhibitor with rules regarding conduct of the Show. Exhibitor agrees that any such rules are an integral part of this Agreement and Exhibitor shall observe and abide by any additional rules made by the Producer for the operation or success of the Show as if and when such additional rules are communicated to Exhibitor.

7. Exhibitor Conduct. This Agreement may be cancelled by the Producer if the Producer becomes aware of any disreputable business practice or unethical dealing by the Exhibitor, as determined by Producer, or if the Exhibitor's presence at the Show would or may in any way damage the business or reputation of the Show, the Producer, the International Franchise Association, or any other exhibitor. Any deposit submitted by the Exhibitor will be returned and neither party shall be under any further obligation to each other.

8. Display. Exhibitors shall display only merchandise listed as an exhibit to this Agreement. Exhibitor shall display a representative line of merchandise and must have adequate personnel during on site during Show hours. Space assigned is solely for the display of product lines represented to the Producer by Exhibitor. Any substantial change in the type or character of Exhibitor's exhibited product lines requires the Producer's prior written approval. No sales exclusivity on type of merchandise is extended to any Exhibitor unless specifically negotiated with the Producer and such exclusivity is agreed to in writing. All designs for Exhibitor display must be submitted to and approved by Producer prior to construction or installation.

9. Other Activities. Exhibitor shall not undertake any promotional activities, or provide any transportation, or otherwise engage in any activities that have the effect of drawing attendees away from the Show to a local showroom, hospitality suite, or any other non-Show area during Show hours. Exhibitor may not participate in any way in any other exhibition or trade show during any Show hours. Exhibitor may not promote in any way any other trade show without the written consent of Producer. No photographs shall be taken without written authorization of the Producer. The Exhibitor agrees that the Producer may take photographs of the Exhibitor's booth space, exhibit and exhibit personnel during, before or after the open hours of the Show, for promotional use by the Producer. Exhibitor shall not use music from any copyrighted source unless Exhibitor has in advance provided the Producer with a fully-executed license agreement for the use of such music or other property, and Exhibitor indemnifies and shall defend Producer for any claim resulting from the unauthorized use of copyrighted property.

10. Act of God. In the event that because of war, fire, strike, governmental order, public catastrophe, act of God or the public enemy or other cause beyond the control of the

Producer the Show or any part thereof is prevented from being held, is canceled by the Producer or the exhibit space assigned hereunder becomes unavailable, the refund of exhibit fees to the Exhibitor shall be at the discretion of the Producer. Such refund shall be a proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the Producer and reasonable compensation to the Producer but in no case shall the amount of refund to the Exhibitor exceed the amount of exhibit fee paid. Exhibitor shall not have any right to an accounting or audit of the financial records of the Producer. Any Exhibitor who cancels this Agreement prior to any cancellation of the Show by the Producer shall not be entitled to any refunds paid pursuant to this paragraph.

11. Deliveries. No delivery of merchandise by Exhibitors will be permitted on the premises of the Show. Neither the Producer nor the Show Building accepts responsibility, nor is a bailment created, for merchandise or equipment delivered by or to exhibitors at any time. Deliveries to Exhibitor shall be made only under the conditions and at the times specified in the exhibitor service kit. The Producer and the Show Building are not responsible for any loss or theft of Exhibitor's merchandise or equipment during any period of the Show, or during set-up or dismantling. Exhibitor understands and agrees that the Producer's security service is a presence to inhibit theft. The Producer, its agent and official suppliers neither offer nor accept responsibility for Exhibitor's property of any kind. Exhibitors who desire private guard or bailment services must hire them from the Producer's official security contractor, who will be solely responsible for goods so entrusted. Exhibitor personnel licensed to carry firearms shall not be permitted to enter the Exhibit Areas with firearms. Exhibitor agrees to hold the Producer harmless from any claims resulting from the use of firearms owned or in the possession of Exhibitor or its personnel.

12. Risk of Loss. Exhibitor agrees that neither the Producer nor the management or owners of the Show Building, nor any of their officers, agents, employees or other representatives shall be held accountable or liable for, and the same are hereby released from accountability and liability for, any damage, loss, harm, or injury to the person or property of the Exhibitor or of Exhibitor's officers, agents, employees or other representatives resulting from theft, fire, water, accident or any other cause. Exhibitor also agrees that the Producer and the management and owners of the Show Building will not obtain any insurance against such damage, loss, harm, or injury to any person or property of the Exhibitor or any of Exhibitor's officers, agent, employees or other representatives and that the procuring of insurance against those risks is solely the responsibility of Exhibitor. Exhibitor agrees to indemnify, defend, protect, hold and save harmless the Producer and the Show Building owners and management against and from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of whatever kind or nature including, but not limited to subrogation claims by anyone having a contract of insurance with the Exhibitor, which might result from or arise out of any action or failure to act on Exhibitor's part or on the part of any of Exhibitor's officers, agents, employees or other representatives, including but not limited to, claims of damage or loss to the Show Building property, or from or out of any damage, loss, harm or injury to the person or any property of the Exhibitor or any of Exhibitor's officers, agents, employees or other representatives and further including, but not limited to, claims of damage or loss to any third party resulting from an infringement of any copyright, patent or trademark.

13. Producer Discretion. In the event Exhibitor violates any provision of this agreement, or any document presented to the Producer shall have been determined to be false or misleading, or in the event the Producer in its sole discretion deems Exhibitor's actions or displays to be not suitable to or in keeping with the character of the Show, the Producer shall have the right to cancel this agreement or to prohibit, close, correct, remove, or eliminate any exhibit, part of exhibit, sign, card, printed matter, souvenir, catalog, or other thing, circumstance, conduct or action. Any Exhibitor who violates any of the terms and conditions herein is subject to being refused further participation in this Show or any other show managed by the Producer or its affiliates. The Producer reserves the right to refuse Exhibitor permission to move in and set up an exhibit under this Agreement if the Exhibitor is in arrears of any payment due to the Producer, or in arrears of any payment due to any other show managed by the Producer or its affiliates. In the event that this agreement is canceled by the Producer under the provisions of this paragraph, the Exhibitor shall remain liable for any deficiency, loss or damage suffered by the Producer by reason thereof which loss, deficiency or damage the Exhibitor agrees to pay the Producer, on demand, together with any reasonable expenses and cost, including attorney's fees, incurred by reason thereof. The Producer is expressly authorized (but has no obligation) to occupy or cause to be occupied or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as it may deem best for the interest of the Show, with or without receiving any consideration thereof, without releasing the Exhibitor from any liability hereunder.

14. Assignment. Exhibitors shall not sell, transfer, assign or sublet to a third party their rights hereunder to their exhibit space or any portion thereof without the written consent of the Producer.

15. Choice of Law and Jurisdiction. This agreement is deemed to be entered into in and governed by the laws of the State of New Jersey. The exhibitor consents to the jurisdiction of the courts of the State of New Jersey for the resolution of any and all disputes and claims arising out of and/or relating to this agreement. However, nothing herein shall obligate the Producer to enforce its right in said state if jurisdiction is proper elsewhere.

16. Entire Agreement. This writing contains the entire agreement between the parties and may not be changed orally, but only by an agreement in writing signed by a duly authorized representative of the party against whom enforcement of any waiver, change, modification, or discharge is sought.

17. Successors. This agreement shall be binding upon the heirs, successors and assigns of the Exhibitor subject to the terms of this agreement regarding assignment.



## STATE OF NEW YORK REGISTRATION

The State of New York Department of Law requires that in order to offer a franchise for sale in the state of NY, you need to be registered to do business there or file for a temporary exemption for the duration of the expo. Some companies are exempt either due to net worth or if they are a supplier and not a franchise. The Department of Law requires that we provide them with proof of registration or intent for each company.

Company Name \_\_\_\_\_

\_\_\_\_\_ We are registered in New York and will renew on or before 120 days from our year-end of \_\_\_\_\_ . (Please note month of your audit/year-end.)

\_\_\_\_\_ If we do not apply for NY registration by April 1, 2019, we will apply for the Trade Show Exemption by April 15, 2019.

\_\_\_\_\_ We are **EXEMPT** from having to register in New York due to our net worth.

\_\_\_\_\_ We plan to apply for the Trade Show Exemption by April 15, 2019.

Authorized Signature \_\_\_\_\_

**Thank you for your attention to this important matter. Please don't hesitate to contact me with any questions.**

Sincerely,  
**Katharine Rosalen**  
MFV Expositions LLC  
[krosalen@mfvexpo.com](mailto:krosalen@mfvexpo.com)



208 Harristown Road, Suite 102, Glen Rock, NJ 07452

Phone: (201) 881-1612

Fax: (201) 881-1613 Attn: Charlene

## CREDIT CARD AUTHORIZATION FORM

Name of Show/Event: F. Fran West IFE FES Fran Midwest BeTheBoss.com

Company Name: \_\_\_\_\_

Total Fee (from Agreement): \_\_\_\_\_

Payment Amount: \$500 deposit to hold booth location  
50% due upon receipt of invoice  
100% total fee due  
BeTheBoss \$350 per month \$3700 if paid annually

Company Check: *\*Please note that your agreement will be processed upon receipt however; your booth location is not guaranteed until payment is received by our office.*

American Express: \_\_\_\_\_

Visa: \_\_\_\_\_

MasterCard: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City, State and Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Cardholders Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Increase AVERAGE CHECK up to **17%**  **Loyalty**  
Up to **50%** more CUSTOMER FREQUENCY. Customer Loyalty for Franchise Brands  
fpnloyalty.com

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\*MFV makes no endorsement, expressed or implied, concerning any information provided or claim made by FPN.