



FRANCHISING FORUM 2018

Invitation and Offer for Franchisors (concepts) and Franchise Associations that want to expand and be present on the Czech market

Dear colleagues, business partners and friends!

The [CZECH FRANCHISE ASSOCIATION](#) (CFA) in cooperation with [AVEX systems](#) is organizing a 16th [FRANCHISING FORUM 2018](#) and 7th [MASTER FRANCHISING CONFERENCE](#) on 11th October 2018 in Prague, Czech Republic.

The FRANCHISING FORUM 2018 is the conference intended for the lay and professional public involved in franchising business as well as for beginning entrepreneurs who would like to do business under the already established brand or for those who want to build their name and place on the market.

The MASTER FRANCHISE CONFERENCE will focus on acquiring Master Franchisors for the Czech Republic. It has been organized since 2012 and is a unique opportunity for those interested in buying master franchise licenses of the presented systems for the Czech and Slovak Republics.

When: 11th October 2018 from 9.00 am to 5.00 pm

Where: OKsystem, Na Pankráci 125, Prague 4, Czech Republic

For these two major franchising events in the Czech Republic, we offer to Franchisors that are interested in expanding to the Czech market:

- Presentation in conference program (10-15 minutes);
- Space for presentation in the form of a contact point (table, 2 chairs, roll up);
- Presentation of the concept on the web site (FRANCHISING FORUM, CZECH FRANCHISE ASSOCIATION, FB);
- Public Relation advertising – short presentation and logo in catalogue;
- Participation in accompanying seminars (program to be specified);
- Free consultation with franchise experts in the Czech Republic;
- Free refreshments throughout the event.

The attendance fee is 800.00 EUR and includes the possibility to become a member of the Czech Franchise Association for one year and benefit from all the benefits of membership in the CFA (the individual membership of the CFA for one year is worth EUR 350.00).

Benefits of membership in the CAF?

- The right to present yourself as a full member of the CFA, which meets the requirements of the Code of Ethics and uses the association logo;
- Free presentation or presentation at preferential conditions at CFA events;
- Access to important information and franchising statistics that the CFA collects and monitors;
- Participation in conferences, seminars, workshops and trade fairs organized by the CFA or co-organized by the CFA on preferential terms;
- Possibility of direct and free exchange of experience with important representatives of franchising, both from the Czech Republic and abroad at various events organized by the CFA or during informal meetings on various occasions;
- Support and ensure joint media presentation of CFA, franchising and their members;
- Active assistance in the development of franchise activities by members of information support and presentations on the CFA website;
- Free access to the Franchise Library of CFA;
- Support of the entry of international franchise systems and foreign investments based on franchising into the Czech Republic;
- Franchising consultancy;
- Mediation of legal, economic, financial and social consultancy in the field of franchising;
- Voting rights at a member meeting by membership.

In case of your interest and the interest of your members for FRANCHISING FORUM and MASTER FRANCHISE CONFERENCE (without a presentation and contact point) we offer you the free participation ([registration required on the web](#)).

All information is available at www.franchisingforum.cz and www.masterkonference.cz . The information will be updated soon.

Dear colleagues and friends, please, mediate this invitation/offer to your members and business partners and post it on your websites. Thank you very much.

In case of any queries or amendments, we are always available to you at any time (we are also able to communicate German, French and Russian with you.).

We wish you a nice day a thank you very much for your help.

Jiri KRAJČA, Project Manager

Klara OPLETALOVA, Secretary

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