

AEF NEWSLETTER



TOP NEWS

--PUBLICATIONS--



"BOOK OF FRANCHISES 2019" IS ALREADY IN PROGRESS

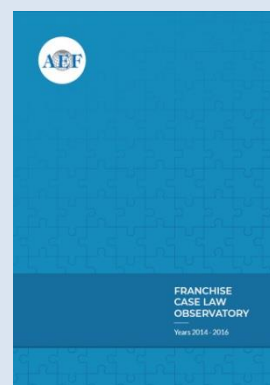
AEF's Book returns one more year. 22 editions give a good testimony about this publication which has become an essential reference of quality and prestige in the Spanish franchising system.

[Read more here](#)

PRESENTATION OF THE FRANCHISE CASE LAW OBSERVATORY

Statistical study that offers a quantitative and qualitative x-ray of litigation in the field of franchises in Spain between the years 2014 to 2016.

[Read full report here](#) (English)



21st March



PRESENTATION OF THE NATIONAL REPORT "Franchising in Spain 2018"

The Spanish Franchise Association with the sponsorship of the Cajamar Group, presents the statistics corresponding to the situation regarding the Spanish Franchise System at the beginning of 2018, together with the data at the end of 2017, with the main conclusion that the franchising system has grown again by fourth consecutive year.

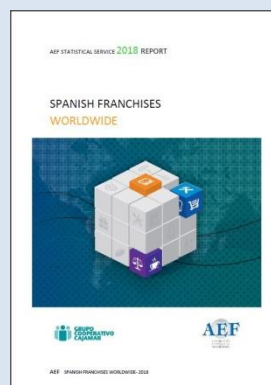
[Read full report here](#) (English)

23rd May

PRESENTATION OF THE INTERNATIONAL REPORT "Spanish Franchises Worldwide 2018"

The Spanish Franchise Association with the sponsorship of the Cajamar Group, presents the statistics corresponding to the situation regarding the situation of the Spanish franchises around the world.

[Read full report here](#) (English)



--BILATERAL AGREEMENTS--

January

AGREEMENT SIGNING BETWEEN THE VENEZUELAN SPANISH CHAMBER OF INDUSTRY AND COMMERCE (CAVESPA) AND THE VENEZUELAN FRANCHISE CHAMBER (PROFRANQUICIAS)

The three institutions have joined their forces to establish permanent bases to promote and to provide assistance for the business exchange between the Venezuelan and the Spanish companies.

[Read more here](#)



2nd March

AGREEMENT SIGNING WITH THE MEXICAN FRANCHISE ASSOCIATION (AMF)

The agreement has the objective to jointly integrate actions, efforts, experiences and resources, and with that, to establish the general bases of collaboration and the logistics for promotion, information, training and positioning for the franchise system in both nations.

[Read more here](#)



11th May

AGREEMENT SIGNING WITH THE PORTUGUESE FRANCHISE ASSOCIATION (APF)

The agreement, which has an indefinite duration, has the objective to jointly integrate collaborations to develop different events and shows to allow the countries to increase the bonds between their members, in benefit of both associations.

[Read more here](#)



31st May

AGREEMENT SIGNING WITH THE GUATEMALAN FRANCHISE ASSOCIATION (AGF)

The agreement has the objective to jointly integrate collaborations to develop different events and shows to allow the countries to increase the bond between their members, in benefit of both associations.

[Read more here](#)



3rd July

AGREEMENT SIGNING WITH BOTH COLOMBIAN AND PERUVIAN FRANCHISE CHAMBERS

The Spanish Franchise Association signed a collaboration agreement with the Colombian Franchise Chamber, Colfranquicias, and with the Peruvian Franchise Chamber, during the celebration of fanyf.

[Read more here](#)

13th July

AGREEMENT SIGNING WITH THE ARGENTINIAN BRANDS AND FRANCHISES ASSOCIATION (AAMF)

The Spanish Franchise Association (AEF) and the Argentinian Brands and Franchises Association (AAMF) signed an agreement with the objective of collaborate in all the activities that can strengthen the bonds between their members, and to facilitate their internationalization in this countries.

[Read more here](#)



--OUR ASSOCIATION--



This year is the 25th anniversary of the Spanish Franchise Association, and we released a special logotype for this achievement.

[Read more here](#)

21st June

CELEBRATION OF THE XXV GENERAL ASSEMBLY

As every year, AEF gathers together all its members to give them an update of the economical issues and the news of the association.

The Assembly was broadcasted live for those who couldn't assist:

[Xavier Vallhonrat's speech](#)

[Eduardo Abadía's speech](#)

[The new Board of Directors](#)

[Awards and recognitions](#)



21st June

LUISA MASUET, THE NEW CHAIRWOMAN OF AEF

Luisa Masuet Iglesias has been elected as the new Chairwoman of the Spanish Franchise Association in the 25th General Assembly celebrated the 21st June at the Madrid Intercontinental Hotel.

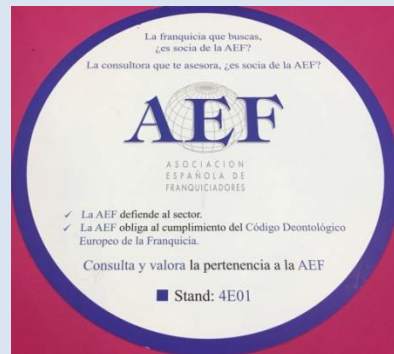
[Read more here](#)

SHOWS AND EXPOS

IN SPAIN

- 15th February - Franquishop Sevilla
- 20th February - Presentation of the "Plan for franchising 2018" Zaragoza
- 23rd February - Franquiatlantico Vigo
- 8th March - Franquishop Valencia
- 22nd March - Franquishop Canarias
- 19th to 21st April- Expofranquicia Madrid
- 25th April - Shop Retail
- 9th May - Franquishop Málaga
- 24th May - I Balearic Franchise Forum
- 30th to 31st May - Bizfranquicias Barcelona
- 7th June - Franquishop La Coruña
- 12th June - Conference "Franchises as a business opportunity"
- 19th June - 2nd Forum of the French Franchises
- 21st June - AEF General Assembly

[Full calendar](#)



INTERNATIONAL

- 1st to 2nd February- EFF meeting at Budapest
- 1st to 3rd March - International Franchise Expo Mexico
- 25th to 27th March - Franchise Expo Paris
- 24th April - EFF meeting at Brussels
- 11th to 12th May - Franchise Expo Lisboa
- 28th to 29th May - WFC meeting at Moscow
- 26th June - EFF General Assembly at Birmingham

[Full calendar](#)



[WATCH THE FULL CALENDAR OF AEF](#)



AEF COFFEE TIME AND WORKING BREAKFASTS

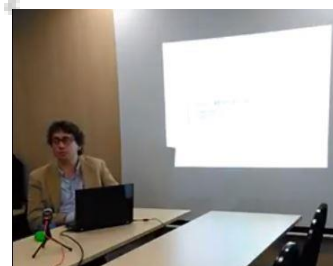
AEF COFFEE TIME

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|---|---|---|
| <ul style="list-style-type: none"> • CAJAMAR • CEX • SDEYF • EXPENSE REDUCTION ANALYSTS • MCDONALD'S • MIDAS • COSECHAS • BBVA • POMODORO • RE/MAX ESPAÑA • CUATRECASAS • T4 FRANQUICIAS • HUMANITY INTERNACIONAL • ALAIN AFFLELOU ESPAÑA • JURISFRANQUICIA • SALÓN INTERNACIONAL DE LA FRANQUICIA (SIF) • CARMILA | <ul style="list-style-type: none"> • LIZARRAN • CPM MATTERS • GRUP IDEA • ASESOR FRANQUICIA • COGNITIVA UNIDAD DE MEMORIA • HOTEL INTERCONTINENTAL MADRID • EXPOFRANQUICIA • CONO PIZZA • LA BOTICA DE LOS PERFUMES • COGNITIVA UNIDAD DE MEMORIA • GRUPO MARCADI – ECOX • EL ELEFANTE AZUL • D-UÑAS • FRANKINORTE • IBERBULDING • SIF & CO | <ul style="list-style-type: none"> • CONO PIZZA • EXPENSE REDUCTION ANALYSTS • FAST FUEL • EPS • BANCO SANTANDER • FORO BALEAR • GRUPO INTERFRANQUICIAS • SDEYF CONSULTORES • GRUPO EURO Y CIA / MENTOR • AMBISEINT • RODILLA • 5A SEC • CONO PIZZA • RSM SPAIN • PROTECHPLUS • SIF VALENCIA • MUNDOFRANQUICIA |
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AEF WORKING BREAKFASTS

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|---|---|
| <ul style="list-style-type: none"> • PROTECH PLUS (18th May)
New law of data protection regulations
More information and video here | <ul style="list-style-type: none"> • GRUP IDEA (21st May)
Strategy and design go hand and hand to increase the sales.
More information and video here |
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AEF SPECIAL ACTIVITIES

AEF EXECUTIVE MENU

- **First guest: Antonio García Rebollar - General Manager of Commercial Policy and Competitiveness of the Ministry of Economy, Industry and Competitiveness**

Date: 16th May

Number of participants: 21 (complete capacity)



AEF AMONG BONFIRES

We accompanied the Chef of the restaurant "The Garden" at the Madrid Intercontinental Hotel, **Miguel de la Fuente**, and Eduardo Abadia in the making of the dishes they will eat later at the Executive Menu.

Date: 16th May



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