



U.S. FRANCHISORS ENTER SPAIN – BANCO SANTANDER

FRIDAY, NOVEMBER 16, 2018

10:00 AM – 1:30 PM

You are invited to attend a seminar presentation organized by the U.S. Commercial Service in collaboration with the Banco Santander. In this event you will have the chance to meet 5 brands from the United States interested in Spain.

Where: **BancoSantander**
Calle de Juan Ignacio Luca de Tena, 11
28027 - Madrid

Agenda: **10:00 am** Accreditation and coffee
10:30 am Welcome remarks from Banco Santander host and CS Spain Commercial Officer



10:40 – 10:50 Cinnabon Presentation
Mr. Marc Boone
10 minutes - *Q&A and transition*



11:00 – 11:10 First Light Home Care Presentation
Mr. Tarsicio Merino and Mr. Robert Jones
10 minutes - *Q&A and transition*



11:20 – 11:30 Home Instead Senior Care Presentation
Ms. Kathy Daniel



10 minutes - *Q&A and transition*
11:40– 11:50 Little Caesars Presentation
Mr. Michael Therrian
10 minutes - *Q&A and transition*



12:00 – 12:10 Xponential Fitness Presentation
Mr. John Kersh
10 minutes - *Q&A and transition*



- 12:20 – 12:30** Conclusion by Banco Santander host
- 12:30 pm** Networking cocktail and follow up one-on-one discussion.
- 1:30 pm** Event concludes. Additional follow up meetings can be held in nearby private rooms.

Please confirm attendance by sending an e-mail or contacting:

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