



*Best Franchisee of the World - 2017*



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**December 2<sup>nd</sup> 2017**

**AUDITORIUM AL DUOMO**

Via de' Cerretani, 54/R  
FLORENCE - Italy

**6.00 pm**  
**ENTRY**

**7.00 pm**  
**EVENT**

**9.00 pm**  
**BUFFET DINNER**

## International Jury 2017



**EDUARDO ABADÍA GONZÁLEZ**  
AEF Manager Director - President of the BFW Jury



**KATALIN MANDEL**  
HFA - Co



**ITALO BUSSOLI**  
AIF - General Director



**CHANTAL ZIMMER**  
FFF - Executive Director



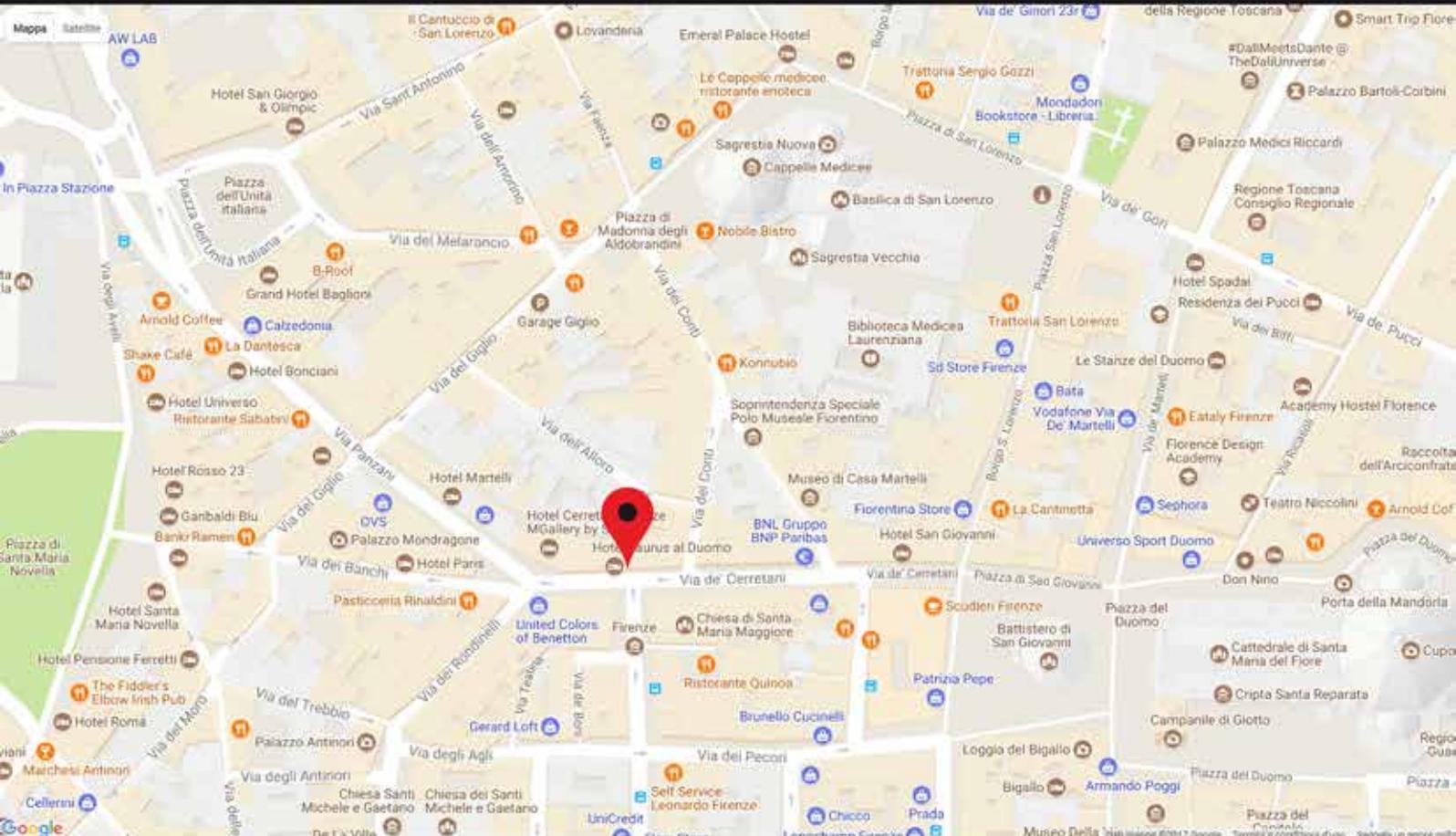
**DR. KHALID AL-SHARFA**  
MENAFA - Chairman



# AUDITORIUM AL DUOMO

## Via de' Cerretani 54/r

### FLORENCE - Italy



## How to reach the property



### By car

From the highway, follow the indications to viale Circonvallazione-Centro and then to piazza della Libertà. Turn into via Cavour and follow this street until the Dome. Turn right after the Dome, where the hotel is located.



### From the railway station "Santa Maria Novella"

Santa Maria Novella railway station is only a 5 minutes' walk from the hotel and thus easily reached on foot. From the station go in direction of the Dome cathedral, via de' Panzani and then via de' Cerretani.



### From the airport Firenze/Peretola "A. Vespucci"

The airport has good connections to the center of the city, which can be reached in about fifteen minutes by taxi, and about twenty minutes by the Sita/Ataf service "Fly by Bus" between the airport and Santa Maria Novella railway station.