

ADMISSION FORM - NEW EXHIBITOR

To be completed with the Participation Guide

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Your company details

*mandatory

EXHIBITOR (company present at the exhibition)

Company name*: _____
 SIRET*: _____
 Main brand*: _____ Country of origin: _____
 Performance Pack*: Access Premium FFF member: Yes No
 Intercommunity VAT n° mandatory for E.U.: _____
 Address*: _____
 Post code*: _____ City*: _____ Country*: _____
 Phone*: _____ Email*: _____
 Website: http://www. _____ Facebook page: _____
 Twitter account: _____

PERSON IN CHARGE OF THE OPERATIONAL FOLLOW-UP Ms Mr

Name*: _____ First Name*: _____ Job position: _____
 Phone (direct ligne)*: _____ Mobile: _____
 E-mail*: _____

MARKETING CONTACT (if different) Ms Mr

Name*: _____ First Name*: _____ Job position: _____
 Phone (direct ligne)*: _____ Mobile: _____
 E-mail*: _____

TECHNICAL CONTACT (if different) Ms Mr

Name*: _____ First Name*: _____ Job position: _____
 Phone (direct ligne)*: _____ Mobile: _____
 E-mail*: _____

INVOICE ADDRESS (if different)

Invoice recipient: Ms Mr
 Name*: _____ First Name*: _____ Job position: _____
 Phone (direct ligne)*: _____ Mobile: _____
 E-mail*: _____
 Intercommunity VAT n° mandatory for E.U.: _____
 Address*: _____
 Post code*: _____ City*: _____ Country*: _____

Réservé à l'administration

Présent n-1

New Biz

Retour

ADMISSION FORM

Additional brand(s)

In the Exhibitor Pack, the services included are valid for the main brand and its additional brands presented. However, you must indicate, on the following page, the total number of Access and/or Premium performance packs that you are ordering: 1 brand exhibiting at the show = 1 Access or Premium performance pack (a description of the performance pack can be found on page 3 of the participation guide). Each additional brand will appear as an exhibiting brand in all the exhibition's communication materials and will have its own Exhibitor Area and access to the digital platform Franchise MEET UP. Each brand must receive approval from the exhibition's committee following submission of the items in the pre-contractual information document (D.I.P.)

Please complete the following form for the additional brands you are presenting.

1

NAME OF ADDITIONAL BRAND*: _____
 Company name*: _____
 Performance Pack*: Access Premium FFF member: Yes No
 Country of origin: _____ Address* _____
 Post code*: _____ City*: _____ Country*: _____
 PERSON IN CHARGE OF THE OPERATIONAL FOLLOW-UP Ms Mr
 Name*: _____ First Name*: _____ Job position: _____
 Phone*: _____ Email*: _____

2

NAME OF ADDITIONAL BRAND*: _____
 Company name*: _____
 Performance Pack*: Access Premium FFF member: Yes No
 Country of origin: _____ Address* _____
 Post code*: _____ City*: _____ Country*: _____
 PERSON IN CHARGE OF THE OPERATIONAL FOLLOW-UP Ms Mr
 Name*: _____ First Name*: _____ Job position: _____
 Phone*: _____ Email*: _____

3

NAME OF ADDITIONAL BRAND*: _____
 Company name*: _____
 Performance Pack*: Access Premium FFF member: Yes No
 Country of origin: _____ Address* _____
 Post code*: _____ City*: _____ Country*: _____
 PERSON IN CHARGE OF THE OPERATIONAL FOLLOW-UP Ms Mr
 Name*: _____ First Name*: _____ Job position: _____
 Phone*: _____ Email*: _____

4

NAME OF ADDITIONAL BRAND*: _____
 Company name*: _____
 Performance Pack*: Access Premium FFF member: Yes No
 Country of origin: _____ Address* _____
 Post code*: _____ City*: _____ Country*: _____
 PERSON IN CHARGE OF THE OPERATIONAL FOLLOW-UP Ms Mr
 Name*: _____ First Name*: _____ Job position: _____
 Phone*: _____ Email*: _____

5

NAME OF ADDITIONAL BRAND*: _____
 Company name*: _____
 Performance Pack*: Access Premium FFF member: Yes No
 Country of origin: _____ Address* _____
 Post code*: _____ City*: _____ Country*: _____
 PERSON IN CHARGE OF THE OPERATIONAL FOLLOW-UP Ms Mr
 Name*: _____ First Name*: _____ Job position: _____
 Phone*: _____ Email*: _____

Your business sector

IMPORTANT: please tick **ONLY ONE** business sector in the list below

Do not hesitate to contact our team if you need advice

AUTOMOTIVE, CYCLES, MOTORBIKES

- Automotive accessories, sales, repair car services, glazing
- Car wash center, cleaning services
- Car rental, public transport
- Electric vehicles (cars, cycles)
- Car dealer (new and second hand)

CONSTRUCTION

- Habitat improvement (façade, roof, heating)
- Outdoor fittings (swimming pools, spas, terraces, landscape architect)
- Indoor fittings (carpentry, doors, windows, blinds)
- Housebuilder
- Home automation, connected house, protection, safety
- Ecology, environment, renewable energy
- Stoves, fireplaces, air conditioning
- Building services and maintenance

BEAUTY, HEALTH, FITNESS

- Slimming, cryo thermotherapy
- Spa, thalassotherapy/balneotherapy center, sauna/steam room
- Sports club, aquabiking, electrostimulation
- Health and natural products
- Beautician, depilation
- Paramedical, drug store
- Beauty products, perfumes
- Hairdressing salon, beauty salon, barber shop
- Nail care

SPECIALIST FOOD SHOPS

- Bakery, cakes and pastries
- Wines and beverages shop
- Chocolates, candies, ice-cream
- Fine foods, regional specialities, tea, coffee
- Frozen store
- Specialty store

SPECIALIST OUTLETS

- Pet shops
- Electronic cigarette
- Secondhand shop
- Flowers, seeds and garden supplies
- HiFi, household appliances, telephones (accessories and repair)
- Toys, gifts, festive articles
- Laundry service, dry-cleaner, tailor services
- Bookshop, stationery, press
- Consumer equipment hire
- Business equipment hire and sales
- Creative leisure
- Leisure centre, indoor games
- Sports shop, outdoor
- Funerals
- While-you-wait services (key-cutting, shoe repair, printing, photo)
- Discount store

HOME FITINGS & ACCESSORIES

- Tableware, kitchen items
- DIY, gardening, building materials, hardware
- Kitchens, bathrooms
- Decoration, household textiles and linens
- Furniture, bedding, lighting
- Inside floor and wall coverings

FOOD SHOPS

- Cash & carry, distribution btob
- Organic shop, bulk shop, short food supply chain
- Convenience store and self-service shop
- Supermarket and hypermarket

HOTELS & RESTAURANTS

- Bar, pub, brasserie
- Coffee shop
- Foodtech, dark kitchen, caterer, home catering, food truck
- Hotel, caravan park, campsite
- Theme restaurant, traditional restaurant
- Quick service restaurant

REAL ESTATE

- Estate agent
- Online estate agent
- Other real estate services
- Real estate energy assessments
- Real estate representative

FASHION & PERSONAL ACCESSORIES

- Jewellery, fashion jewellery, clocks and watches
- Shoes
- Lingerie, swimsuit
- Bridal
- Leather goods, travel goods and accessories
- Childrenswear
- Maternity wear and nursery items
- Opticians, spectacles
- Ready-to-wear clothing

B2B SERVICES

- B2B consulting, services, training and coaching
- Brokers in professional financing, insurances
- Coworking, office rent, business address services
- Traditional and 3D printing, advertising merchandise
- Internet, communication, event
- Delivery, logistics, goods shipping
- Security, house keeping, cleaning services
- Employment agency, human resources services

B2C SERVICES

- B2C consulting, employment agency, training
- Removals and storage
- Education, tutoring
- Financial products, insurance, heritage management
- Repairs, support, breakdown service
- Personal services, childcare centre, passenger transport
- Grooming parlours and miscellaneous pet services
- Travel & tourism

YOU ARE FFF EXPERT / FINANCING ORGANISATION / LOCAL AUTHORITY / INSTITUTION OR FEDERATION

FFF EXPERTS

- Legal adviser
- Intellectual property adviser
- Accounting, finance or insurance adviser
- Franchise development and management consulting
- Marketing and communication consulting
- Market and business location survey

FINANCING ORGANISATIONS

- Banks
- Other financing organisations

INSTITUTIONAL/FEDERATION

- Franchise federation
- Other institutionals

LOCAL AUTHORITIES

- Chamber of Commerce
- Town/city hall
- Local authority

SUPPLIERS

- Supplier

ORDER FORM

(to be completed with the Participation Guide)

1/ Your admin fees and exhibitor pack

YOUR PARTICIPATION FEES (see page 3 of the participation guide)	Unit	Qty	FFF Member		Non-FFF Member	
			Price per unit € excl. VAT	Total € excl. VAT	Price per unit € excl. VAT	Total € excl. VAT
<input type="radio"/> Admin fees (mandatory)	u	_____ X	€ 0,00	= € 0,00	€ 273,00	= € _____
<input type="radio"/> Exhibitor pack (mandatory)	u	_____ X	€ 926,00	= € _____	€ 926,00	= € _____
A	TOTAL excl. VAT		€ _____ excl. VAT		€ _____ excl. VAT	

2/ Your performance pack (select one, mandatory)

YOUR PERFORMANCE PACK (see page 3 of the participation guide)	Unit	Qty	FFF Member		Non-FFF Member	
			Price per unit € excl. VAT	Total € excl. VAT	Price per unit € excl. VAT	Total € excl. VAT
<input type="radio"/> ACCESS Pack (indicate quantity per exhibiting brand(s))	u	_____ X	€ 875,00	= € _____	€ 875,00	= € _____
<input type="radio"/> PREMIUM Pack (indicate quantity per exhibiting brand(s))	u	_____ X	€ 1 338,00	= € _____	€ 1 338,00	= € _____
B	TOTAL excl. VAT		€ _____ excl. VAT		€ _____ excl. VAT	

3/ Your stand surface area and formula

YOUR SURFACE AREA (see page 4 of the participation guide)	Unit	Qty	FFF Member		Non-FFF Member	
			Price per unit € excl. VAT	Total € excl. VAT	Price per unit € excl. VAT	Total € excl. VAT
<input type="radio"/> sqm Stand space only – Standard (mandatory) from 01/10/2022 onwards	sqm	_____ X	€ 521,90*	= € _____	€ 614,00	= € _____
Stand options (see pages 4-5 of the guide)						
<input type="radio"/> Presence + sqm	sqm	_____ X	€ 132,60*	= € _____	€ 156,00	= € _____
<input type="radio"/> Power supply junction box 3kW (mandatory for Presence +)	u	_____ X	€ 409,00	= € _____	€ 409,00	= € _____
<input type="radio"/> Turnkey sqm	sqm	_____ X	€ 219,30*	= € _____	€ 258,00	= € _____
<input type="radio"/> Power supply junction box 3kW (mandatory for Turnkey)	u	_____ X	€ 409,00	= € _____	€ 409,00	= € _____
<input type="radio"/> Impact sqm	sqm	_____ X	€ 238,00*	= € _____	€ 280,00	= € _____
<input type="radio"/> Power supply junction box 4kW (mandatory for Impact)	u	_____ X	€ 631,00	= € _____	€ 631,00	= € _____
<input type="radio"/> Other sqm : _____	sqm	_____ X	€ _____	= € _____	€ _____	= € _____
<input type="radio"/> Open corner(s)	u	_____ X	€ 505,75	= € _____	€ 595,00	= € _____
C	TOTAL excl. VAT (stand space + stand options + power + corners)		€ _____ excl. VAT		€ _____ excl. VAT	

*if there are additional exhibiting brand(s) that are non-FFF member, see page 2 of the participation guide

ORDER FORM

Other services (please give reference codes of services selected, see page 6 of the participation guide)	Unit	Qty	Price	
			Price per unit € excl. VAT	Total € excl. VAT
<input type="checkbox"/> Standard equipment pack (reference #EQS)	u	_____ X	€ 1 649,00	= € _____
<input type="checkbox"/> Light equipment pack (reference #EQL)	u	_____ X	€ 1 187,00	= € _____
<input type="checkbox"/> Off-stand store room (reference #RD)	sqm	_____ X	€ 324,00	= € _____
Reference # _____	u	_____ X	€ _____	= € _____
Reference # _____	u	_____ X	€ _____	= € _____
D	TOTAL excl. VAT		€ _____ excl. VAT	

4/ Your communication tools

Please give reference codes of communication tools selected, see pages 6-7 of the participation guide	Unit	Qty	Price	
			Price per unit € excl. VAT	Total € excl. VAT
<input type="checkbox"/> Catalogue pack (reference #PCAT)	u	_____ X	€ 1 544,00	= € _____
<input type="checkbox"/> Visibility pack (reference #PCOM2)	u	_____ X	€ 4 116,00	= € _____
<input type="checkbox"/> Logo pack - logo on floor plans (reference #LOGO)	u	_____ X	€ 3 396,00	= € _____
<input type="checkbox"/> Catalogue – 1 full color page (reference #CAT2)	u	_____ X	€ 2 058,00	= € _____
<input type="checkbox"/> Website – web pack (reference #PW)	u	_____ X	€ 1 029,00	= € _____
<input type="checkbox"/> Badge reader licence (reference #LB)	u	_____ X	€ _____	= € _____
<input type="checkbox"/> Floor tiles – 5 tiles (reference #D5)	u	_____ X	€ 2 356,00	= € _____
<input type="checkbox"/> Newsletters - 1 visibility on 1 e-newsletter sent to new visitor prospects	u	_____ X	€ 3 602,00	= € _____
Reference # _____	u	_____ X	€ _____	= € _____
Reference # _____	u	_____ X	€ _____	= € _____
E	TOTAL excl. VAT		€ _____ excl. VAT	

5/ Your total order

* VAT applicable to French companies and to EU companies that do not have an intra-community number. These prices are subject to the attached general terms and conditions of sale.	TOTAL A + B + C + D + E excl. VAT	€ _____
	VAT (20%)*	€ _____
	TOTAL incl. VAT	€ _____

PAYMENT TERMS

Please return the **ADMISSION FORM** to your sales contact by email or to:

FRANCHISE EXPO PARIS / Infopro digital – 10 place du général de Gaulle, 92160 Antony.

The admission form must be accompanied by the first deposit, according to the schedule below. After the indicated period, if the first deposit has not been paid, Infopro Digital will apply the price corresponding to the next period (details on page 1).

50% of the TOTAL amount with your admission form, € _____ incl. VAT

The remaining sum is to be paid before January, 15th 2023, € _____ incl. VAT

By bank transfer:

Bank Code	Branch Code	Account N°	Rice Key	Domiciliation	Intracommunity N°	Motive
30066	10949	00010159601	06	CIC OUEST SAINT HONORÉ GCE 11bis, rue d'Aguesseau 75008 Paris	FR 00806420360	FEP23
IBAN N°: FR76 3006 6109 4900 0101 5960 106				SWIFT code: CMCIFRPP		

For exhibitors paying by bank transfer, please note «payment with no addressee costs», your company name and the name of the show on your payment order (please send us a copy of the payment order).

I, the undersigned, _____
 declare that I am duly authorised to sign this Admission Form for Franchise Expo Paris 2023 on behalf of the company _____ and that I have full authority to do so. I declare that the Company _____ is not in suspension of payments on the date of this application. I certify the accuracy of the information given. I guarantee the organiser that the Company is the owner of the intellectual property rights of the products and/or services it presents at the Exhibition or that it has received the necessary authorisations from the owners of the intellectual property rights pertaining to these products and/or services. I declare that I have read the contract consisting of the general terms and conditions of sale and the application formw and accept the terms without reservation or restriction. I waive all recourse against the company managing/owning the premises in which the Exhibition is organised as well as against its insurers.

CONDITION OF ADMISSION - Mandatory - D.I.P

Only French and foreign companies presenting a franchising or organised trading concept are authorised to exhibit. Each brand must submit to the exhibition's Validation Committee all the items in the DIP (pre-contractual information document) (D.I.P) as specified by article L330-3 of the French Commercial code (known as the Doubin Act of 31/12/1989)

The personal data collected above by the company ETAI on behalf of the (FFF) Fédération Française de la Franchise (RCS Paris 351 526 785) is processed for the purposes of organising the Exhibition. They are necessary for the processing of your registration as an exhibitor, the creation and management of your personal area, the publication of the catalogue of exhibitors at the Show, and are recorded in its customer database.

The FFF may use it to offer you, on their behalf or that of their clients, products and/or services useful to your professional activities. To exercise your rights, object to processing or ask for further information, visit <https://www.franchise-fff.com/mentions-legales> or write to rgpd.fep@infopro-digital.com.

Fédération Française de la Franchise – 29, boulevard de Courcelles 75008 Paris – France – Tel: +33 (0) 1 53 75 22 25.

Date: _____

at: _____

Stamp and signature (mandatory)

The signatory of this document commits the responsibility of the participating company.

The Contract between the Organiser and the Exhibitor consists of these General Terms and Conditions of Sale and their Appendix and the Admission Form, duly signed by the Exhibitor. The Exhibitor acknowledges that it has had prior knowledge of these documents and accepts the terms thereof.

By sending the Organiser their signed Admission Form, the Exhibitor undertakes to comply unconditionally and unreservedly with the Contract's clauses and any amendments to said Contract resulting from the implementation of the provisions specified below due to specific circumstances and adopted in the interest of the Show by the Organiser, which the Organiser shall bring to the Exhibitor's attention by any means, including verbally. The Exhibitor expressly acknowledges that it has been informed, in particular, of the inherent risks in organizing a Show and the potential risks of cancellation, interruption or postponement and that no provision of these General Terms and Conditions or the Admission Form constitutes or is likely to constitute a significant imbalance between the rights and obligations existing in this respect between the Parties.

DEFINITIONS:

Show: Franchise Expo Paris, taking place from 19th to 22nd March 2023 in Paris – Porte de Versailles - France. Leading international franchise business event, created by the French Franchise Federation (FFF).

Organiser: ETAI, a simplified joint stock company with € 57 029 328 capital and registered office located at 10, place du Général de Gaulle – BP 20156 – 92186 Antony Cedex, Nanterre Company Register N° 806 420 360

Exhibitor: French or foreign organised commerce or franchised brands, or those likely to contribute to the development of organised or networked commerce, and consistent with the category list of Franchise Expo Paris, the leading international event for franchise business.

Visitors:

- potential candidates (manufacturers, distributors, existing traders) who are interested or wish to invest in franchising or sales networks;
- tradesmen and manufacturers that already hold franchises;
- journalists, representatives of international chambers of commerce, economic and social partners, representatives of international ministries of trade and industry
- the general public who are more or less specifically interested in franchising and organised commerce.

Stand: the site made available to an Exhibitor by the Organiser during the Show according to the conditions defined by the Contract, in order to enable the Exhibitor to show its products and services and/or meet customers and partners and/or fellow members of the industry.

Official Catalogue: the electronic or paper document specifically designed for the Show, belonging to the Organiser. It notably contains a list of Exhibitors, their contact details, Stand numbers and any other information relative to the Show.

ARTICLE 1-PURPOSE

The purpose of this Contract is to define the conditions whereby the Organiser makes a Stand and all other services available to an Exhibitor during the period of the Show. The Show organization conditions, notably its period, the site where it is to be held and opening and closing times are freely determined by the Organiser which is entitled to unilaterally modify them. A decision to modify the organization of the Show, notwithstanding the date on which it is taken, does not authorize the Exhibitor to cancel its reservation. The reservation of a Stand or associated services implies the unreserved acceptance of these general conditions notwithstanding any other conditions contained in the Exhibitor's documents. Exhibitors undertake to comply with the present special regulations of the Exhibition, the general regulations of the place where the Exhibition is held and, in general, all regulations and standards applicable to the premises occupied.

ARTICLE 2-CONDITIONS OF PARTICIPATION

2.1. Conditions of admission

a) The Organising Committee determines Exhibitor categories and establishes the nomenclature for the products or services presented. After inspection, it also reserves the right to exclude products and/or services that do not appear to correspond to the purpose of the Show or permit products to be shown that are not part of the category list but which are of interest for the Show.

b) The following may submit an Application to Exhibit : French and foreign firms presenting a franchise or organised commerce concept or capable of contributing to the development of franchising and organised commerce and which fall within the categories covered by Franchise Expo Paris, the leading international event for franchise business, shall be allowed to send an admission form.

Exceptionally, a company or organisation that does not operate as a franchisor or organised trade but belongs to a category accepted by the Exhibition Organising Committee and which has a direct link with franchising or organised trade (bank, insurance, local authorities, etc.) may submit an Admission Form.

Unless the Organiser refuses the participation requested, the submission of this Admission Form, even if not accompanied by payment, constitutes a firm and irrevocable commitment to order on the part of the Exhibitor, implying the payment of the full price of the stand rental and ancillary costs, subject only to the stipulations of Article 6.1 below.

c) Applications from members of the FFF will be accepted with no further formalities, in particular without submission of the documents required by Article L330-3 of the French Commercial Code, i.e. the Pre-contractual Information Document or DIP.

d) Admission Forms submitted by franchised or organised trade brands that are not members of the FFF:

i) Must be accompanied by the DIP and will be examined by the Validation Committee, which may ask the applicant for any additional document.

ii) Failing a DIP, as concerns the foreign exhibitors, admission forms must be accompanied of the following items:

- a statement of honour testifying of a thorough knowledge of the legal aspects of franchising in France, and of the exhibitor's commitment to the Doubin Act (loi Doubin);
 - an attestation, delivered by the French Franchise Federation
- or
- a legal opinion regarding the reputation of the exhibitor's brand and system and its commitment to the Doubin Act.

e) A Validation Committee, equally made up of French Franchise Federation's members and of the Organiser's representatives, shall receive the applications and shall decide upon the admissions without being obliged to justify its decisions concerning applications.

f) Admission shall be signified by official notification from the organiser to the exhibitor. It is further specified that the issuance of an invoice by the Organiser does not constitute an official notification.

In the event that participation is refused, any sums paid by the party having submitted an admission form will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to it. The same provision applies to a party having presented an admission form, placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Show opens.

An Admission Form from an Exhibitor whose business is being run, for whatever reason, by a legal administrator or with its assistance may be cancelled, despite acceptance, and even after Stand allocation has been implemented.

This notably applies to any Admission Form from a company that files for bankruptcy between the time of application and the Show opening date. However, the Organiser may, if the company is legally authorised to continue operation, decide to maintain its participation, provided the sums due are paid in full immediately.

2.2. General conditions of participation

The Exhibitor undertakes, both with respect to the Organiser and the other exhibitors, both on the premises of the Show and on the Show's internet/extranet website, and upon signature hereof, to:

- The exhibitor may only show the concepts or services listed in its application for admission and complying with the categories at the Exhibition on its exhibition space. It may not advertise non exhibiting firms in any form whatsoever.
 - refrain from presenting concepts, services or product offerings that are illegal and/or non-compliant with French law, with the exception of concepts, services or product offerings exclusively aimed at being deployed outside France. It is also prohibited for any persons not authorised by law to propose services or products from regulated activities.
 - not do any advertising and/or conduct liable to mislead or constitute unfair competition.
- The Organiser does not accept any liability regarding to the foregoing, in particular in the event of a dispute with another Exhibitor or visitor, and the Exhibitor guarantees the Organiser of any recourse in this respect.

Take away sales are strictly prohibited within the framework of the Show.

During the entire period of the Show, Exhibitors will not remove their products until it has ended and may not be authorised to close their Stands or modify the aspect of same before the date and time stipulated by the Organiser.

2.3 Transfer/subletting of Stands

It is recalled that the Contract is concluded intuitu personae. Consequently, the Exhibitor is prohibited from transferring, subletting or sharing all or part of its site in the Show, free of charge or in exchange for payment, unless the Organiser has given prior written permission. In such a case, the Organiser may, at its discretion, either issue an additional invoice for the full price of the Stand per identified co-exhibitor/assignee/subtenant, or simply refuse the presence of this third party at the Exhibition. No compensation shall be due to the Exhibitor or the third party in this respect.

ARTICLE 3-LAYOUT AND SURFACE AREA

3.1. Show floor plan

The Organiser draws up the Show floor plan and allocates out the space, taking the wishes of Exhibitors into account as far as possible (notably the nature of their products, the layout of their Stands and the surface area required), if possible according to the Admission Form registration date and Exhibitor participation seniority. If necessary or in case of unavailability, the Organiser reserves the right to modify the surface area and/or layout of the Stand requested by the Exhibitor. This modification will give rise to the necessary price adjustment but does not entitle the Exhibitor to unilaterally cancel his reservation. It is up to the Exhibitor to ensure floor plan conformity before its Stand is fitted out. The Organiser cannot be held liable if a difference occurs between the measurements indicated on the floor plan and the actual dimensions of the Stand.

The plan indicates the general breakdown of the sites around the location allocated.

These details, valid as of the floor plan preparation date, are given for information purposes only and may be subject to modifications of which the Exhibitor may be informed. Any complaints concerning the Stand location defined by the plan must be submitted in writing within eight days of communication of the plan by the Organiser. Once this period has elapsed, the location proposed is considered to have been accepted by the Exhibitor. The Organiser cannot under any circumstances reserve or guarantee a location from one edition to the next. Moreover, participation in previous editions of the Show does not establish a right in favor of the Exhibitor to a specific location or give the latter any priority regarding the allocation of Stand locations.

3.2. Installation of Stands

The Exhibitor will comply with the terms of the Technical Package transmitted and ensure they are respected: this notably includes the specifications indicated by the owner or principal tenant of the Show site, together with the technical information required for installation and decoration of the Stand. The Exhibitor expressly acknowledges and accepts that the Technical Package is an integral part of the Contract.

Stands are installed according to the general plan drawn up by the Organiser.

The regulations concerning Stand construction are available from the Organiser in the Technical Package or on request.

The Exhibitor has sole liability for any companies used to assist it with the installation, outfitting and operation of its Stand. In particular, it must make sure that all its service companies and subcontractors are in order with respect to the social contribution and tax authorities. The Organiser cannot be held liable in this respect.

The Exhibitor is liable for any damage to floors, partitions, show windows, etc. caused by its installations. It must bear the cost of any repair work as necessary. In this respect, the Exhibitor must, if appropriate, take out damage insurance, pursuant to the provisions of Article 7.

ARTICLE 4-PRICE

4.1 The price of the Stand varies according to the surface areas as established on the Admission Form. It should be noted that no services (including the Stand) will be provided if the price has not been entirely paid before the Show, as stipulated on the following Article 6.2.

4.2. General Services Provided

The price of the Stand covers a series of general services described on the Admission Form, in addition to the provision of a Stand location.

4.3 Optional Services

Optional services may be ordered, the prices of which are indicated in the Technical Package, by completing the order forms included in this guide.

As far as the Official Catalogue is concerned, the Organiser has exclusive editorial, publication and distribution rights on and off the Show premises, free of charge and/or in exchange for payment. The essential information for production will be supplied by Exhibitors under their own responsibility by the deadline established by the Organiser.

For any other support or communication service ordered within the framework of the Exhibition, the Exhibitor undertakes to comply with the technical specifications and deadlines transmitted by the Organiser in order to enable their proper implementation.

If the Exhibitor does not provide the details by the deadline, the Organiser cannot be held liable for non-publication of the information relating to the Exhibitor and/or failure to provide communication services. Similarly, the Organiser cannot under any circumstances be held liable for omissions, reproduction, composition or other errors that might occur. It may refuse the insertion of or modify any text and/or any other element transmitted by the Exhibitor that might appear contrary to the interests of the Show or which might be detrimental to other Exhibitors.

4.4. Additional services

Additional services of a technical nature (electrical sockets, sound systems, interior floral decoration for Stands, for example) are available to the Exhibitor for which a quotation will be submitted beforehand. All requests for an increase in the power supply must be sent directly to the Organiser by means of the Technical Package 6 weeks before the opening of the Show at the latest. Installations must comply with Préfecture de Police (official local administration department) recommendations. The use of flexible wires, aluminium or metal-sheathed wiring and cables and splicing is formally prohibited. Special fittings for low-voltage fluorescent tubes must be easy to access with metal housing.

The additional services will be carried out under the conditions and within the deadlines indicated by the Organiser to the Exhibitors.

ARTICLE 5-PAYMENT CONDITIONS

The Admission Form makes provision for a payment schedule to be met by the Exhibitor. Any delay in payment will result in late penalties due ipso jure without prior notification amounting to three times the legal interest rate, calculated per day overdue, without this clause adversely affecting the liability of the debt.

Any overdue payment or failure to comply with the terms of payment referred into the previous paragraph may, at the Organiser's discretion, result in cancellation of the Admission Form, with payment of all the sums due to the Organiser in accordance with the said terms of payment as an indemnity. The Organiser then reserves the right to use the Stand, now available for rental once again. The Organiser reserves the right to take as surety the objects exhibited in or decorating the Stand in the event of non-payments or claims.

By way of derogation from the provisions of Article 1342-10 of the Civil Code, it is expressly agreed that in the event that several invoices are due and the Exhibitor makes a partial settlement, The Organiser will be free to charge the said payment as it sees fit.

For any late Admission forms, the first instalment is equal to the amounts already due on the date of the Admission form. The same applies to Exhibitors on the waiting list who benefit from the late allocation of exhibition space.

Any incident, late payment or any sum still due for an exhibition or event organised by the Organiser automatically entails a ban on participation in any other exhibition/event without prior formal notice from the Organiser and until full payment has been made.

Furthermore, the Organiser reserves the right to make the execution of any service or order subject to the taking of guarantees or to full payment in advance, particularly in the event of deterioration in the Exhibitor's solvency.

ARTICLE 6-WITHDRAWAL OF THE EXHIBITOR AND EXPULSION CONDITIONS

6.1. Withdrawal of the Exhibitor

In the event of withdrawal of the Exhibitor whatever the date and/or cause, amounts partially or fully paid and/or outstanding, subscribed on the Admission Form, are the property of the organiser even if another exhibitor uses the exhibition space.

This article does not apply to international exhibitors who do not have representation in France and who are prohibited from entering the French national territory as at the date of the fair owing to a French statutory provision or its country of residence, implemented within the framework of the fight against the spread of Covid-19. In this case, the exhibition shall refund the total deposits paid (following deduction of the corresponding amount of the Registration fees).

6.2. Expulsion Conditions

If the Exhibitor has not started on installation of its Stand at least twenty-four hours before the Show opens or has not paid the sums due in full before the opening of the Show, it will be considered to have stepped down. In this case, the Organiser may use the Stand of the Exhibitor at fault without the latter being able to claim reimbursement or an indemnity, even if the Stand is allocated to another Exhibitor.

6.3. During the Show, any breach of the terms of the Contract and/or an oral and/or written instruction imposed on the Exhibitor by the Organiser may lead to the withdrawal and immediate expulsion of the offending Exhibitor, without any official notification being necessary. This notably applies to non-conformity of the fittings, non-compliance with safety rules, non-occupancy of the Stand, presentation of products non compliant with those listed on the Admission Form or for which the Exhibitor does not possess the rights. Expulsion will be implemented without the said Exhibitor at fault being able to claim reimbursement of sums paid or an indemnity of any kind whatsoever, without prejudice to any other indemnity in favour of the Organiser should the breach have caused material and moral damage of any kind to the Show or to the Organiser. The Organiser will be entitled to use the Stand site vacated as it wishes. Any measures that the Organiser is obliged to take to ensure regulations are complied with will be undertaken entirely at the expense, risk and peril of the Exhibitors responsible. In this case they expressly waive any recourse against the Organiser in this respect.

6.4. The General Commissioner of the Exhibition reserves the right to exclude from the Exhibition before or during its holding and possibly for future events/exhibitions any participant whose conduct appears to him to be incorrect. This exclusion does not entail any modification to these general terms and conditions. The participants undertake to respect the usual rules of decorum.

ARTICLE 7 - LIABILITY / INSURANCE

7.1 The Organiser has taken out liability insurance as part of its business. It is the responsibility of the Exhibitor to take out liability insurance on their own account.

In addition, the Exhibitor has taken out, as part of his Admission Form, an insurance policy covering, within the limits and under the conditions set out in the full information leaflet in the Technical Package and/or on the Exhibitor's space on the Exhibition website, any damage that may be caused to the goods present at the Exhibition and belonging to him. The rental of a Stand is not a deposit contract. In the event of theft of or damage to any property whatsoever on a Stand (in particular Exhibitors' or visitors' clothing or personal objects) or handed in at the cloakroom, the Exhibitor may not make any claim against the Organiser.

Nor can the Organiser be held liable:

- for damage or accidents attributable to the owner of the premises used,
- disputes that may arise between Exhibitors and visitors or between Exhibitors.

Should a dispute occur between two Exhibitors, they must settle the conflict sensibly together, as far as possible. The Organiser must be kept informed of the conflict but is not obliged to act as mediator or arbitrator. Its role is to check that the contractual provisions by which it is bound to the Exhibitors have been respected.

Should one of them decide to have the authorities intervene, it must advise the Organiser in order to suitably preserve the image of the Show.

7.2. If the Organiser were to be acknowledged as being liable for any reason, the damages and repairation due by the Organiser to the Exhibitor, all causes combined, cannot exceed the total excl. VAT amount of the sums paid by the Exhibitor in respect of the Contract.

7.3. The Organiser cannot be held liable for any indirect prejudice. The following are considered as indirect prejudice - any commercial prejudice, loss of data or files, loss of turnover or profit, loss of customers, loss of opportunity, interference with enjoyment due to another Exhibitor, damage to brand image - in relation to or resulting from the provision of the Stand, even if the Organiser was warned of the possibility of occurrence of a loss or damage of this kind.

7.4. In addition, motor land vehicles present at the Exhibition on behalf or for the benefit of the Exhibitor must, in accordance with the law of 27.02.1958, be insured by a motor vehicle policy and present a valid insurance certificate, which the Exhibitor guarantees and remains personally liable.

7.5. Under penalty of foreclosure, any damage must be reported to the Organiser within 5 days.

In the event of theft, the Exhibitor must also file a complaint with the police or gendarmerie within 24 hours. The receipt of the complaint must be attached to the Exhibitor's declaration.

The Exhibitor shall lose the right to benefit from the insurance if he does not comply with these instructions.

ARTICLE 8 - CANCELLATION - POSTPONEMENT - INTERRUPTION

8.1. In view of the very specific nature of the organisation of a Show which requires significant investment over a very long preparation period for an event which takes place over a very short period of time, the Parties expressly agree that the Organiser may at any time, under the conditions specified below, cancel, postpone or suspend the Show due to a case of force majeure or for Other Legitimate Cases defined as follows.

The Parties expressly agree that the following provisions fall outside the provisions of Articles 1170, 1186, 1195, 1219, 1220 and 1223 of the French Civil Code.

8.2. Cancellation

a) The Parties expressly agree that the following constitute:

i) a case of force majeure justifying the cancellation of the Show at any time: any case described as such pursuant to Article 1218 of the French Civil Code and by applicable case law and in particular, but not limited to, the following situations: any legislative or regulatory decisions, any health, climate, economic, political or social situations or situations related to a risk in terms of the safety of the goods or persons participating in the Show, at a local, national or international level, not reasonably foreseeable when the Show is marketed, beyond the Organiser's control and which make it impossible to fulfil the Contract or which involve risks of disturbance or disorder likely to prevent the Show from being organised or successfully conducted and the effects of which cannot be avoided through appropriate measures. To avoid any ambiguity, a decree declaring a state of emergency, or a state of health emergency, a "prefectoral" or "municipal" order (or any equivalent administrative measure), including a measure prohibiting the gathering of a number of people below the Show's hosting capacity is deemed to be a case of force majeure.

ii) Other Legitimate Cases": any technical, economic, political, social, health or other reasons or due to the precautionary principle, leading the Organiser to believe that the conditions are not met for holding the Show under the conditions initially provided for, without this decision being included in the provisions of Article 1218 of the French Civil Code.

This would be the case, although not exclusively, in the following circumstances: climate conditions, epidemic or any other health risk, armed conflict, revolt, boycott (political, consumer or other), risk of attack, strike or industrial action (general or sectoral-based or directed against the Show), interruption, even partial, of national or international means of transport or accommodation, impossibility for exhibitors and/or visitors and/or service providers selected for the organisation of the Show (or some of them) to access the Show site.

b) If the Show is cancelled by the Organiser due to a case of force majeure or "Another Legitimate case" - of which he will inform the Exhibitors in writing - the Exhibitor may, at his choice:

i) either, decide to cancel his participation in the relevant edition of the Show. In this case, the Parties expressly agree that, after deduction by the Organiser of the expenses (both internal full costs and external) that it has already incurred for organising and holding the Show plus a 3% margin, the available balance of the advance payments and payments already made by the Exhibitors shall be divided between the Exhibitors in proportion to the payments made to the exclusion of any reimbursement of sums already paid or any compensation whatsoever,

ii) or, decide to postpone his participation to the next edition of the Show. In this case, the total amount of his participation for the cancelled edition, as shown in the Admission Form, paid or remaining due at the date of cancellation, will be transferred in full to the following edition of the Show.

Thus, the sums already paid by the Exhibitor for the cancelled edition will be retained by the Organiser and deducted from the services subscribed by the Exhibitor for the following edition. The balance of the participation remaining due by the Exhibitor on the date of cancellation of the Show will be paid according to a payment schedule to be agreed between the Parties.

The Exhibitor undertakes not to exercise any recourse against the Organiser due to the application of the above stipulations and the Organiser may not under any circumstances be held liable for the compensation of direct or indirect material or immaterial damages, including operating losses, suffered by the Exhibitor.

8.3. Postponement

The Parties have expressly agreed that the Organiser may at any time postpone the Show due to a case of force majeure or due to one of the Other Legitimate Cases, if it believes that the conditions are not met for holding the Show under the conditions initially provided for, without this decision being considered as falling under the provisions of Articles 1170, 1186, 1219, 1220, 1223 or 1195 of the French Civil Code, which is expressly accepted by the Parties. The Organiser shall inform the Exhibitor of the new arrangements for organising the Show as soon as possible.

The Exhibitor may not refuse the postponement if it occurs either within a maximum of six months following the date on which the Show was initially scheduled, or within less than half of the usual period separating two editions of the Show ("the Postponement"). In the event of a Postponement, the sums already paid by the Exhibitor shall be retained by the Organiser and the Contract shall continue to have full effect for the new date of the Show, the Exhibitor not being entitled to any compensation or indemnity (direct or indirect material or immaterial damages, including operating losses) for any reason whatsoever and any sums already paid by the Exhibitor will be retained by the Organiser. Any postponement of the Show beyond the aforementioned deadlines shall be deemed to be a cancellation and the provisions of Articles 8.2, as the case may be, shall apply.

8.4. Interruption

When the Show has begun, if the Show is temporarily interrupted due to a case of force majeure or one of the Other Legitimate Cases, the Parties have expressly agreed to apply the provisions of paragraph 2 of Article 1218 of the French Civil Code relating to a temporary impediment, and to suspend the performance of the obligations affected by the suspension, without this circumstance entitling the Exhibitor to the provisions of Article 1223 of the French Civil Code which it has expressly waived. Consequently, the Exhibitor is not entitled to any reimbursement of sums already paid or due in respect of its participation in the Show and due to the Interruption.

If the Show is permanently interrupted due to a case of force majeure or one of the Other Legitimate Cases, the Parties shall be released accordingly from their obligations affected by the permanent interruption of the Show. Nevertheless, the Parties have expressly agreed that, by way of exception to the effects of the termination of the Contract provided for in paragraph 2 of Article 1218 of the French Civil Code, and without this provision being considered as falling under the provisions of Articles 1170, 1186, 1219, 1220 or 1223 of the French Civil Code, the Exhibitor shall not be entitled to the full or partial reimbursement of the sums already paid in respect of its participation in the Show, which shall remain fully acquired by the Organiser. It is expressly accepted and acknowledged by the Exhibitor that this provision is justified by the fact that almost all of the organisational costs will have already been incurred by the Organiser by the date on which the Show will have begun.

The Exhibitor undertakes not to exercise any recourse against the Organiser due to the application of this provision and the Organiser may not under any circumstances be held liable for the compensation of direct or indirect material or immaterial damages, including operating losses, suffered by the Exhibitor.

ARTICLE 9 - FILES - PERSONAL DATA

9.1. Personal information collected by the Organiser is processed as part of the Exhibitor's participation in the Event. This information is required by the Organiser for the administrative procedures associated with its participation and is saved in the client file. Pursuant to the regulations in force with the regulations in force (Loi Informatique et Libertés [French Data Protection Act] of 6 January 1978 and GDPR of 27 April 2016), the Exhibitor is entitled to access, rectify, amend and delete any data that relates to it. To exercise these rights, it is sufficient to write to the Organiser's customer support department at the following address: ETAI - Franchise Expo Paris, Service client, 10, place du Général de Gaulle - BP 20156 - 92 186 - Antony Cedex - France

In order to carry out its services, the Organiser may have to transmit the Exhibitor's personal data to the following categories of subcontractors: printer, service providers producing and scanning badges, video service providers, reception service providers.

9.2. In accordance with the services chosen by the Exhibitor on the Purchase Order, a personal data file may be sent to it by the Organiser, provided that the individuals concerned give their consent.

The Exhibitor agrees to abide by current regulation on personal information and in particular the right to access, rectify, amend and delete of the individuals in question. The Exhibitor shall be solely and exclusively responsible for the use he makes of the said data.

9.3. Infopro Digital Group Privacy Policy is accessible on the Event website or via the link <https://www.infopro-digital.com/rgpd-gdpr/>

ARTICLE 10 - INTEGRITY AND TRANSPARENCY

The Organiser shall conduct its activities honestly, with integrity, reliably and responsibly and shall ensure that every individual or legal entity with which it works abides by these same values.

Therefore, the Organiser and any third party acting on its behalf as part of the Event undertakes to comply strictly with all applicable anti-corruption laws and regulations.

In particular, the Exhibitor shall not, directly or indirectly, offer or grant to, request or receive from a third party any unfair advantage in return for completing, delaying or omitting to complete any act within its powers and that is or could be considered an unlawful or corrupt practice.

The Exhibitor also declares and guarantees to the Organiser that no amount (including fees, commission or any other unfair financial benefit) and no item of value (including but not limited to gifts, holidays, meals or inappropriate entertainment) has been or shall be given directly or indirectly to any employee, director or corporate officer of the Organiser for the purpose of procuring the signature of this Contract and/or to facilitate its performance or renewal.

Any failure by the Exhibitor to abide by the preceding stipulations shall be deemed to constitute a substantial breach justifying the termination of the present Contract as of right, without legal formalities or notice. This termination shall be notified by registered letter with acknowledgement of receipt notifying said breach and the termination; it shall take effect upon initial presentation of said letter.

The Organiser also reserves the right to claim all damages and interest to which it may be entitled as a result of this breach.

After signing this Contract, the Exhibitor shall inform the Organiser promptly of any event

that could undermine the declarations and guarantees made in this article.

ARTICLE 11 - GENERAL PROVISIONS

This Contract constitutes the agreement of the Parties at the end of their negotiations, during which each Party has fulfilled its duty to provide information to the other Party. The Parties thus undertake in full knowledge of the facts and expressly renounce the application of article 1195 of the Civil Code within the framework of this Contract. Each Party expressly acknowledges that no clause or no provision of the Contract:

i) constitutes or is likely to constitute a significant imbalance between the rights and obligations of the Parties hereto or to the participation Contract,

ii) deprives the debtor's essential obligation of its substance and waives its right to invoke the provisions of Article 1170 of the French Civil Code.

The Parties expressly derogate from the provisions of Articles 1186, 1223 and 1602 of the French Civil Code which shall not apply in their relationship (it being specified, to avoid any doubt regarding Article 1602 that this waiver must under no circumstances be interpreted as meaning that one or the other of the provisions of the General Terms and Conditions or the Admission Form should be interpreted against any of the Parties). The nullity or inapplicability of any of the non-substantial stipulations of the Contract shall not nullify the other stipulations, which shall retain their full force and scope.

No tolerance by either Party may be interpreted as a waiver of a right or as a modification of contractual relations.

Each of the Parties generally undertakes to perform this Contract in good faith, and in particular, not to do anything that could harm the other, such as in particular damaging its image or that of the Show.

ARTICLE 12 - APPLICABLE LAW AND DISPUTES

THIS CONTRACT WILL BE GOVERNED BY FRENCH LAW.

The Organiser shall rule on all cases that require its arbitration during the Event. The Exhibitor acknowledges that it has been informed of and accepts that the Organiser's decisions in this respect shall be final and immediately enforceable. In the event of a challenge, the Exhibitor agrees to submit its complaint to the Organiser in writing before undertaking any other procedure.

IN THE EVENT OF A CHALLENGE CONCERNING THE FORMATION, INTERPRETATION, EXECUTION OR CESSATION OF THE PRESENT CONTRACT, THE COURTS OF NANTERRE (France) ARE THE ONLY COMPETENT AUTHORITIES.

THIS CLAUSE ALONE SHALL APPLY, EVEN IN THE CASE OF EMERGENCY OR EX-PARTE PROCEEDINGS, THE INTRODUCTION OF THIRD PARTIES OR MULTIPLE DEFENDANTS.

ANNEX: EXHIBITOR OBLIGATIONS

The Exhibitor will comply with the terms of this appendix. Failing which, the Organiser may, at its discretion, expel it from the ongoing Show or reserve the right to exclude it from the next edition of the Show.

I. COMMERCIAL BEHAVIOUR

1- The Exhibitor may not accommodate another company on its Stand and may not undertake any advertising in any form whatsoever for firms not exhibiting, out of what is planned on B4.

2- It may not distribute documents or prospectuses outside of its Stand or in front of it unless a specific previous agreement with the Show Organiser has been established to this effect.

3- Exhibitors agree to secure all of the rights to present, operate and market the materials, products and services (in particular advertising materials) that they exhibit, both on the premises of the Show and on the Show's internet/extranet website, in accordance with current legal and regulatory provisions, before presenting the materials, products or services. The Organiser does not accept any liability in this respect, notably in the event of a dispute with another Exhibitor or visitor. The Exhibitor holds the Organiser harmless with respect to any recourse in this regard.

4- The Exhibitor will receive visitors on its Stand throughout the period of the Show. Stands will be impeccably clean, decorated and furnished throughout the period of the Show.

The Exhibitor must ensure that there is a person on its Stand responsible for its overall good order, who can be a valid contact for the Organiser. It is prohibited to leave covers over exhibited objects or clean Stands during opening hours. The personnel employed must be suitably dressed and have a courteous attitude.

II. INSTALLATION OF STANDS AND SAFETY

1- Installation of Stands

The Organiser determines the schedule for setup and installation of the Stands before the opening of the Show. Installation work must be completed on the eve of the opening day; please refer to the setup and removal schedule in the Technical Package.

Specific decoration of Stands is undertaken by Exhibitors at their expense and under their responsibility. It must comply with the safety regulations specified by the Authorities and the Architecture and Signage Regulations set out by the Organiser.

The Organiser establishes display conditions and the conditions for using sound, light or audiovisual systems, as well as the conditions in which any promotion operations or activities can be organised on the Show premises. The Organiser also determines the conditions under which photo shooting, filming or sound recording is authorized on the Show premises. Written authorization is required for illuminated signs.

The Organiser reserves the right to have installations and/or materials (including fitted carpets and wall hangings) eliminated, destroyed or modified, at the Exhibitor's expense, if they modify the general aspect of the Show or interfere with other Exhibitors or visitors, do not comply with the layout plan and mock-up previously submitted for approval and/or that might not comply with regulations, in terms of safety in particular. The Exhibitor must comply with the assembly instructions described in the Technical Package.

Any fitting or equipment installation that cannot be undertaken or erected without using the Stand of other Exhibitors can only be done with the express authorization of the Organiser on the date established.

2- Safety

The Exhibitor must be present or appoint a duly authorized representative on its Stand when the Safety Dept. inspection is made and, throughout the Show, will comply with the safety measures laid down by the Authorities and the safety measures taken by the Organiser or site administrator. In special or contentious cases concerning safety, the Exhibitor will be asked to apply to the Préfecture de Police Safety Committee for special

approval. It must provide documentary proof thereof for the Organiser.

The Exhibitor must comply with the safety measures laid down by the administrative or legal authorities, together with any safety measures taken by the Organiser and ensure compliance by its service providers. In particular, it must ensure that, for the installation of its Stand, all service providers and their subcontractors comply with labour law and regulations governing health and safety on work sites.

The Organiser reserves the right to verify compliance with these measures. Surveillance is carried out under the control of the Organiser: its decisions concerning the application of safety rules must be executed immediately.

3- Dismantling and Return of Stands

The Exhibitor will comply with the schedule defined by the Organiser concerning the dismantling of Stands, removal of equipment, materials and products, as well as the lead times for putting back into good order after the Show. As far as dismantling, removal and putting back into good order are concerned, the Organiser is entitled to have operations not carried out by the Exhibitor within the lead times established undertaken at the Exhibitors expense and risk. Any expenses incurred by the Organiser due to a delay by the Exhibitor will be automatically invoiced to the latter and must be paid on receipt of invoice. The Organiser declines all responsibility concerning items erected or installed by Exhibitors.

The Exhibitor takes the Stand location in the condition in which it is found and returns it in the same state as when initially occupied. Any damage caused by an Exhibitor and/or its representatives and/or by its installations, equipment or goods, notably to the Show premises and installations, is for the account of this Exhibitor.

III. ORGANISATION OF LOGISTICS

1- Show Access

Exhibitors are provided with badges to be distributed free of charge to their personnel. They may not be used for any commercial purposes whatsoever or be used as invitation cards for their customers.

No one may be admitted to the Show premises without producing an access card/badge issued by or accepted by the Organiser. The latter reserves the right to refuse admission to the Show to anyone without giving reasons.

2- Delivery of goods

Each Exhibitor must itself be responsible for the transportation and acceptance of its own goods. It must comply with the Organiser's instructions relative to regulations governing incoming and outgoing goods, notably as regards vehicle traffic operation within the Show grounds. Products and equipment brought to the Show may not be taken out on any pretext during the period of the Show. If Exhibitors or their agents are not present to receive their packages or other deliveries for the Exhibitor, delivery will be refused unless provisions to the contrary are indicated in the Contract. The Exhibitor cannot claim damages for prejudice caused by refusal to accept its packages or other deliveries. Goods can only be handled outside opening hours. Removal will take place at the times indicated in the specifications.

It will be up to Exhibitors to accomplish Customs formalities for equipment and products from abroad. The Organiser cannot be held liable for difficulties that might arise during these formalities.

3- Miscellaneous

Smoking is strictly prohibited on the Show premises.

IV. PROMOTION OF THE SHOW AND EXHIBITORS

By registering for one of the Organiser's events, Exhibitors consent to the taking of pictures (photographs and/or audio-visual recordings) by the Organiser of the event in which they are participating. They expressly authorise the Organiser to reproduce and represent all or part of these photos in commercial documents (brochures, invitations, etc.) whatever their medium, publications and websites published by the Organiser or by a company in the INFOPRO DIGITAL group to which it belongs, for the purpose of promoting the Show worldwide and for an unlimited period of time.

The Organiser arranges the promotion of the Event and the communication of the Exhibitors within the Show and defines the optimal way to communicate in order to achieve the highest attendance and foot traffic during the Event. This communication may include a paper catalogue and/or online presentation sheet or any other communication material including information requested by the Organiser or images etc. provided by the Exhibitors. The logos, illustrations and texts provided are done so under the sole responsibility of the Exhibitors, who guarantee the Organiser against any recourse in this respect. These items must be submitted in accordance with the size and lead time constraints defined by the Organiser. Logos, illustrations and texts received late may not be taken into account by the Organiser, its liability cannot be sought in this case.

The Exhibitor guarantees the Organiser that he holds or has obtained all Intellectual Property Rights held in equipment or products/creations/trademarks/others (maps, services...) which he exhibits and/or authorisations required for their presentation at this Show.

V. SOUND, PHOTOGRAPHS AND VIDEOS, ADVERTISING

1- Sound systems and broadcast of video on the Stand must be used with a sound level compatible with smooth operation of the Show, with respect for other Exhibitors nearby. In the event of noncompliance with a warning, the Organiser reserves the right to have the power supply to the Stand cut off. All Exhibitors will ensure compliance with S.A.C.E.M obligations if they use music on their Stands and for their own activities, even if simply for the demonstration of sound equipment.

2- All distributions of documents, prospectuses, circulars, journals, etc. and all conduct of surveys and productions of films or photographs inside and in the immediate surroundings of the Event are subject to the Organiser's prior written authorisation. Loud promotion and soliciting in any way are strictly prohibited.

3- The Exhibitor is authorised to take pictures (videos and photographs) inside the Exhibition, in particular of conferences organised by him, subject to the following conditions:
- having obtained the prior authorisation of the Organiser, in particular to organise the presence of its possible service providers,
- not to hinder other Exhibitors, Visitors and/or the running of the Fair.

The Exhibitor is authorised to disseminate the images thus produced for institutional communication only and for a period of 12 months.

Exhibitors who do not wish photographs of their stands or products to be taken must indicate this visibly on their stand.

The Organiser reserves the right to prohibit the taking of photographs by visitors. The Exhibitor is solely responsible for obtaining from any natural person (exhibitors, visitors, organising staff, venue, etc.) all necessary authorizations for the taking of photographs, the reproduction and representation of company names and logos and the right to the image of natural persons appearing in the photographs taken during the conference or otherwise.

4- The Event's brand and/or logo may not be used or reproduced, on any material, without the Organiser's prior and written agreement.