



A E F
ASOCIACIÓN ESPAÑOLA DE FRANQUICIADORES
[SPANISH FRANCHISE ASSOCIATION]

THE AEF'S STATISTICAL SERVICE

2016 REPORT

FRANCHISE IN SPAIN

National Statistics

Data closed as of December 31, 2015

<u>Sectors</u>	<u>Flagships</u>	<u>Own Stores</u>	<u>Franchised Stores</u>	<u>Total Stores</u>	<u>Own er Invoicing</u>	<u>Franchisee Invoicing</u>	<u>Total Invoicing</u>	<u>Personal Property</u>	<u>Personal Franchisees</u>	<u>Total of Persons</u>
Property Management	8	18	226	244	3.127.000	23.374.000	26.501.000	51	398	449
Estate Agencies	31	46	1.057	1103	11.475.000	220.414.000	231.889.000	122	2.626	2748
Travel Agencies	15	1.372	1.144	2.516	584.131.000	323.450.000	907.581.000	3.643	2.321	5.964
Food	67	6.586	5.475	12.061	6.041.297.000	4.001.343.000	10.042.640.000	38.018	25.748	63.766
Beauty-Aesthetic	107	687	3.610	4.297	160.617.000	635.948.000	796.565.000	2.368	9.621	11.989
Leisure Centres	13	56	165	221	9.363.000	21.575.000	30.938.000	145	442	587
Health Centres	23	302	670	972	142.289.000	276.865.000	419.154.000	1.721	3.545	5.266
Bedding	5	130	189	319	29.466.000	59.423.000	88.889.000	303	474	777
Sports	18	325	533	858	198.460.000	281.261.000	479.721.000	856	1.250	2106
Dietetics/Parapharmacy	14	193	982	1.175	28.644.000	129.797.000	158.441.000	396	2.138	2534
Renewable energies	8	19	248	267	4.526.000	34.414.000	38.940.000	65	575	640
Education-Training	40	138	1.544	1682	28.598.000	302.497.000	331.095.000	558	4.271	4829
Photography	5	89	144	233	23.259.000	23.440.000	46.699.000	209	268	477
Hospitality/ Cafés	29	195	434	629	48.450.000	104.564.000	153.014.000	876	1.758	2634
Hospitality/ Pubs/Cider bars	11	18	510	528	4.797.000	118.028.000	122.825.000	76	2.189	2265
Hospitality/ Fast Food	36	484	2.175	2.659	343.814.000	2.299.758.000	2.643.572.000	4.475	24.796	29.271
Hospitality/Ice-cream's /Yoghurt's	20	62	506	568	13.526.000	95.883.000	109.409.000	175	1.195	1370
Hospitality/ Restaurants / Hotels	61	693	2.502	3195	1.275.003.000	876.565.000	2.151.568.000	10.614	7.176	17.790
Hospitality/ Snacks	22	57	883	940	19.112.000	296.350.000	315.462.000	260	4.270	4530
Computers	72	350	3.789	4.139	67.861.000	586.865.000	654.726.000	1.018	10.926	11.944
Jewellery/Costume jewellery	21	400	545	945	80.862.000	91.267.000	172.129.000	736	1.217	1953
Furniture / Home	67	413	1.371	1.784	212.138.000	409.328.000	621.466.000	1.682	4.906	6.588
Fashion/Tailoring	7	77	67	144	9.593.000	7.663.000	17.256.000	154	134	288
Fashion / Accessories	49	661	1.048	1.709	140.368.000	192.272.000	332.640.000	1.755	2.277	4.032
Fashion / Women	60	1.124	1.015	2.139	332.943.000	253.496.000	586.439.000	3.537	3.069	6.606
Fashion/ Mixed generic	19	627	498	1.125	392.617.000	159.197.000	551.814.000	3.974	2.458	6.432
Fashion /Children & Young People	33	680	915	1.595	125.515.000	164.307.000	289.822.000	1.557	1.998	3.555
Fashion / Lingerie	17	278	390	668	78.629.000	76.856.000	155.485.000	765	1.020	1785
Fashion / Wedding	7	84	170	254	39.094.000	68.584.000	107.678.000	264	450	714
Fashion / Men	12	110	134	244	29.265.000	31.509.000	60.774.000	356	443	799
Office/Stationary/Book materials	22	129	847	976	30.419.000	215.686.000	246.105.000	331	2.459	2790
Optics /Audiomaty	15	718	812	1.530	123.539.000	177.780.000	301.319.000	2.476	2.888	5.364
Bakery / Patisserie	29	268	705	973	64.187.000	138.484.000	202.671.000	843	2.222	3065
Services /Advisory-Business	52	149	1.297	1446	30.216.000	134.741.000	164.957.000	401	2.283	2684
Services / Automotive industry	46	452	3.132	3.584	126.171.000	533.086.000	659.257.000	1.795	7.793	9.588
Services / Financial	8	10	119	129	1.816.000	45.916.000	47.732.000	22	377	399
Services / Cleaning	10	17	135	152	2.736.000	16.273.000	19.009.000	39	224	263
Services / Transports	17	275	2.413	2.688	183.198.000	1.180.244.000	1.363.442.000	1.344	10.946	12.290
Services /Miscellaneous	39	267	1.129	1396	32.192.000	127.671.000	159.863.000	561	2.297	2858
Specialized Shops	81	1.012	1.823	2.835	211.553.000	334.096.000	545.649.000	2.868	4.774	7.642
Dry Cleaner's	16	114	774	888	20.275.000	106.617.000	126.892.000	323	1.959	2282
TOTALS IN 2015	1232	19.685	46.125	65.810	11.305.141.000	15.176.887.000	26.482.028.000	91732	162181	253913

Autonomous Communities	Number of flagships	Premises	Invoicing	Jobs
Andalusia	137	4.409	866.124.000	12.726
Aragon	35	1.883	599.981.000	6.540
Asturias	18	286	231.243.000	1.184
Balearic Islands	19	2.047	1.716.378.000	12.525
Canary Islands	11	192	28.991.000	464
Cantabria	6	592	96.906.000	1.669
Castile-La Mancha	17	273	99.685.000	1.414
Castile and Leon	29	680	118.683.000	1.478
Catalonia	302	19.502	6.198.857.000	63.328
Ceuta	1	53	8.013.000	162
Extremadura	20	529	96.809.000	1.334
Galicia	48	2.153	542.011.000	7.166
La Rioja	10	268	37.397.000	530
Madrid	304	21.995	12.559.684.000	105.185
Murcia	24	515	85.173.000	1.285
Navarre	11	270	40.930.000	786
Basque Country	31	3.110	1.407.236.000	13.077
Valencia	161	6.125	1.472.838.000	18.772
Not based in Spain	48	928	275.089.000	4.288
TOTALS in 2015	1.232	65.810	26.482.028.000	253.913

<u>Country</u>	<u>Number of Flagships</u>
France	47
Italy	37
USA	36
United Kingdom	13
Germany	12
Portugal	11
Holland (The Netherlands)	9
Argentina	6
Belgium	6
Denmark	6
Switzerland	7
Luxembourg	4
Australia	3
Sweden	4
Brazil	2
Canada	2
South Korea	2
Andorra	1
Bulgaria	1
Colombia	1
Guatemala	1
Hungary	1
Virgin Islands	1
Israel	1
Japan	1
Malaysia	1
Russia	1
Turkey	1
TOTAL OF COUNTRIES: 28	218

2015