

Luis Montero II

11635 Wild Heron Point • Eden Prairie, Minnesota 55347 • (952)769-3636 • monte202@umn.edu

EDUCATION

University of Minnesota – Twin Cities **Minneapolis, Minnesota**
Carlson School of Management *May 2019*
Bachelor of Science in Business
Majors: **Management Information Systems, Finance**
Minor: Spanish Studies
GPA: 3.53

University of South Florida **Tampa, Florida**
Muma College of Business *Attended - Fall 2015*
Bachelor of Business Administration
Major: **International Business**
GPA: 4.0

WORK EXPERIENCE

Minnesota United Football Club **Minneapolis, Minnesota**
Brand Ambassador/Marketing Intern *March 2017-Present*

- Develop strategic, effective advertising methods to expand the club's fan base in the Twin Cities area
- Organize game-day operations schedule designed for corporate and premium-access members
- Promote Minnesota United's community outreach initiatives through event planning and implementation
- Represent Major League Soccer's newest franchise by interacting with sponsors and season ticketholders

University of Minnesota **Minneapolis, Minnesota**
Community Advisor (Residential Assistant) *August 2016-February 2017*

- Assist residents in adjusting to life at a large university by emphasizing community within the hall
- Maintain student and faculty safety/security both in the residence halls, and throughout campus
- Inform residents of academic support options, health resources, clubs, and upcoming campus events
- Facilitate overall well-being of students, aiming to improve mental, physical, financial, and social wellness

Life Time Fitness **Eden Prairie, Minnesota**
Member Services *August 2013-January 2014*

- Established relationships with club members by greeting them upon entrance of the facility
- Answered questions regarding memberships, facilities, class schedules, and company policy
- Promoted Life Time Fitness' mission to provide the resources that contribute to a healthy lifestyle
- Communicated with facility operators and membership specialists to ensure the club was running up to standard

ACTIVITIES

University of Minnesota Soccer **Minneapolis, Minnesota**
Soccer Player - Center Midfielder *August 2016-Present*

- Create goal scoring opportunities for teammates by maintaining composure and using my brain (as well as my feet)
- Support on-field players from the sideline when my skillset is not required, while uplifting spirits of benchwarmers