



MAKE CONNECTIONS WITH QUALIFIED LEADS NOW!
NEW YORK CITY | JUNE 1-3, 2023
JACOB K JAVITS CONVENTION CENTER



SHOWCASE YOUR FRANCHISE TO EXPERIENCED, READY-TO-INVEST PROSPECTS!

GOAL TO OPEN A FRANCHISE
0-12 MONTHS = 60%
ATTENDEES ARE READY TO INVEST

- **53%** of visitors plan on investing **\$100,000-\$499,999** in a franchise
- **72%** have already owned a business



ABOUT IFE

We're commemorating 30 years of helping people make their business ownership dreams a reality at International Franchise Expo! We provide the perfect platform for brands to connect in person with enthusiastic prospects.

EXHIBITOR BENEFITS

- From domestic to international, IFE attracts attendees from 49 states and over 100 countries
- Develop relationships only live events can deliver
- Extensive multi-channel advertising campaign to drive awareness
- Dozens of community and government organizations promoting the Expo to their members



INTERNATIONAL BUYER PROGRAM (IBP)

IFE is supported by US Department of Commerce. Commercial Specialists promote the Expo worldwide to highly qualified investors and organize delegations to attend IFE.

RESERVE YOUR BOOTH TODAY

For more information contact **James Mastandrea**
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Sponsored by



FRANCHISE
EXPO
WEST

March 31 - April 1 2023
Phoenix, AZ



INTERNATIONAL
FRANCHISE
anniversary **EXPO**

June 1-3 2023
New York, NY

SUPPORTED BY U.S. COMMERCIAL SERVICE
Department of Commerce

FRANCHISE
EXPO
SOUTH

September 8-19, 2023
Ft. Lauderdale, FL

DOMESTIC SHOWS SPONSORED BY:



INTERNATIONAL
FRANCHISE
EXPO SHANGHAI

March 29-April 1, 2022
Shanghai, China

INTERNATIONAL
FRANCHISE
SHOW LONDON

April 8-9, 2022
London, England

FERIA
INTERNACIONAL
DE FRANQUICIAS

9 - 10 - 11 JUNIO 2022 · WTC · CDMX
June 9-11 2022
Mexico City, Mexico

EF **EXPO Guadalajara**
FRANQUICIAS

16^a edición
Sept 2-3 2022
Guadalajara, Mexico

FRANCHISE EXPO
FRANKFURT

November 10-12, 2022
Frankfurt, Germany

EF **EXPO Puebla**
FRANQUICIAS

5^a edición
TBA
Puebla, Mexico



European Master & Multi-Unit
Franchising Conference

2022
Vienna, Austria