



Bird & Bird & Internationalising your Franchise

Webinar Series Part 4: Middle East & India

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Introduction



Lourdes Ayala

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Lourdes is head of the corporate and M&A team in the Madrid office and has combined expertise in franchising/corporate and commercial matters having assisted many clients in their internationalization.

Diana Sendagorta

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Diana is part of the corporate and M&A team in the Madrid office and has extensive experience in advising franchisors and franchisees in their local and international expansion.

Today's speakers

Melissa Murray

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Melissa specialises in acting for international franchisors and master franchisees on their operations in the Middle East, and specifically the UAE and Saudi Arabia.

Nipun Gupta

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Nipun advises international businesses on inbound and outbound mergers, acquisitions and disposals, with a particular focus on emerging markets.

Sudipta Routh

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Sudipta is a cross-border specialist on matters relating to corporate & commercial advisory, mergers & acquisitions, insolvency & bankruptcy and banking & finance. He has advised and represented several prominent international brands on their entry and franchising strategies in India.

Thank you & Bird & Bird

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