



Bird & Bird & Internationalising your Franchise

Webinar Series Part 2: Australia & China

Wednesday 13 October

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Lourdes is head of the corporate and M&A team in the Madrid office and has combined expertise in franchising/corporate and commercial matters having assisted many clients in their internationalization.

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Sven-Michael is part of the Franchising and Corporate teams in our Shanghai office and has extensive experience in helping clients structure partnerships with Chinese businesses via franchising, licensing and distribution.

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Lynne is part of the Franchising and Intellectual Property teams in our Sydney office and has extensive experience in advising clients on the complexities of franchise law and the interplay of commercial, consumer and legal issues.

Thank you & Bird & Bird

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Upcoming webinars in the series:

Italy, France & Morocco: Wednesday 27 October

India & Middle East: Thursday 11 November

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