

STATISTICAL
SERVICE
OF THE AEF
REPORT

FRANCHISING IN SPAIN

National Statistics

Introductions



Luisa Masuet
President
Spanish Franchise
Association

has enabled us to provide this statistical information for 18 consecutive years.

The study “Franchising in Spain” (“La Franquicia en España”) presents a complete radiography on the situation of the franchise system in Spain. It offers a breakdown of the over 40 sectors and subsectors of activity of which it consists, and publishes the parameters such as: the number of networks; the number of proprietary outlets and franchisees that are operative; the jobs that it generates; the turnover reached in each year; the performance of franchises in the different autonomous communities; and the presence of foreign networks in Spain by countries of origin.

AEF

The Spanish Franchise Association (AEF Spanish acronym) was founded in the year 1993. It was born with the clear objective of representing, safeguarding and defending the interests of the franchise system in Spain, as well as acting as a counterparty with the various public administrations, institutions and organisations. Its aim was to advocate the advantages and added values that this business model offers, and advise and inform all businesspeople who plan to start a franchise business and become entrepreneurs.

With this in mind, we feel that one of the actions that could help provide transparency in the effective work and functioning of the franchise system would be a study that gathers in a reliable, objective and independent manner, the reality of this business collaboration formula, using verified data to transmit to the market. This is an initiative that we launched in 2002, and which

Over the years, this study has become the reference for all local, regional and national media, as well as for the different public administrations and organisations, as it is considered as the official statistical report on franchising in Spain. This is a great source of satisfaction for our Association, and we now wish to share this with the Cajamar Cooperative Group, an entity to which we express our most sincere gratitude for their collaboration and support in the dissemination this national study, making it available to a greater number of social and economic stakeholders.

Finally, we would like to highlight that this study “Franchising in Spain 2019” is the fruit of many hours of labour, verifying data, and making comparisons for which we would like to thank all those whose involvement has made it possible for you to hold this final result in your hands.



Ricardo García Lorenzo
BCC-Grupo Cajamar
Director of Banking,
Companies and Business,
Agri-food

Cajamar Group counts more than 120,000 commercial establishments throughout Spain as its customers, to whom we aim to offer useful services that enrich our financial catalogue. We are the leaders in cooperative banking, and we want to continue to grow with the small and medium-sized businesses in Spain, which are always on the front line and suffer first and foremost from the fluctuations in the economy and the transformation in the population's consumer habits. Entrepreneurs in this country are required to have an extraordinary capacity to adapt to each new scenario, and in the Cajamar Group we consider it our vocation to help our commercial customers anticipate the future, covering all their internal needs, as they adapt to change quickly or, face being expelled from the market.

Cajamar Cooperative Group

Immersed in a new economic cycle, Spain's commitment clearly uses innovation and internationalisation as tools for generating value, given the framework of the global knowledge economy and the digital society. We are witnessing a profound transformation of all previous certainties.

In this new era, the very concept of an enterprise company has yet to be redefined. And in this scenario, there are development opportunities in all sectors of the economy. In this context, franchising takes on an even more important role.

This is because we want to walk alongside these businesses and grow with them, not as just another financial provider, but as a long-term strategic partner, offering them solutions that add value and improve their competitiveness. That is why, from our Franchise Network, our International Platform and our Retail Platform, we support a business model with more than 70,000 points of sale in Spain, and that year after year demonstrates its growing potential in turnover, implementation and employment, gaining prominence as a formula for successful participation in the global market. This is reflected in the figures of this report which, once again this year, are made public by the Spanish Franchise Association, and have undoubtedly already become a reference tool for the sector.

Spanish Franchises in 2019

THE SPANISH FRANCHISE ASSOCIATION (AEF), IN COLLABORATION WITH THE CAJAMAR COOPERATIVE GROUP, TOGETHER PRESENT THE STATISTICS CORRESPONDING TO THE SITUATION OF THE SPANISH FRANCHISE SYSTEM AT THE BEGINNING OF THE YEAR 2019 WITH THE SET OF DATA RELATING TO THE CLOSE OF TAX YEAR 2018. IT OFFERS A CLEAR CONCLUSION: **THE SPANISH FRANCHISE MARKS A FIFTH CONSECUTIVE YEAR OF GROWTH IN ALL ITS PARAMETERS NAMELY: NUMBER OF NETWORKS, OUTLETS, JOBS GENERATED AND TURNOVER.**

The data provided annually since 2002 by the AEF on franchise performance in Spain have a methodology that has been maintained, in general terms, over time. This methodology aims to obtain maximum objectivity in order to have information free of any particular interests and, therefore, be fully valid.

The procedures of the statistical service of the AEF reach all of the franchisors who operate in the country, and who have settled minimally in the market with the opening of 4 outlets, of which at least 2 have a proven activity of 2 years. For this purpose, systematised, direct information from the companies, and other complementary methods are used, in addition to a permanent review and updating of data, maintained throughout the year.

OPERATIONAL ENSIGNS

The Spanish franchising system is made up of a total of 1,376 ensigns - 2% more than in 2017, when 1,348 networks were counted – of which 1,130 are of Spanish origin (82.1%) and the remaining 246 (17.9%) come from a total of 26 countries, most notably France (57 brands), Italy (44), the United States (43), Germany (15) and the United Kingdom (15). In total, there are 28 more networks than in December 2017, 14 Spanish and 14 foreign, highlighting clearly a greater disembarkation of ensigns from other countries in the last year.

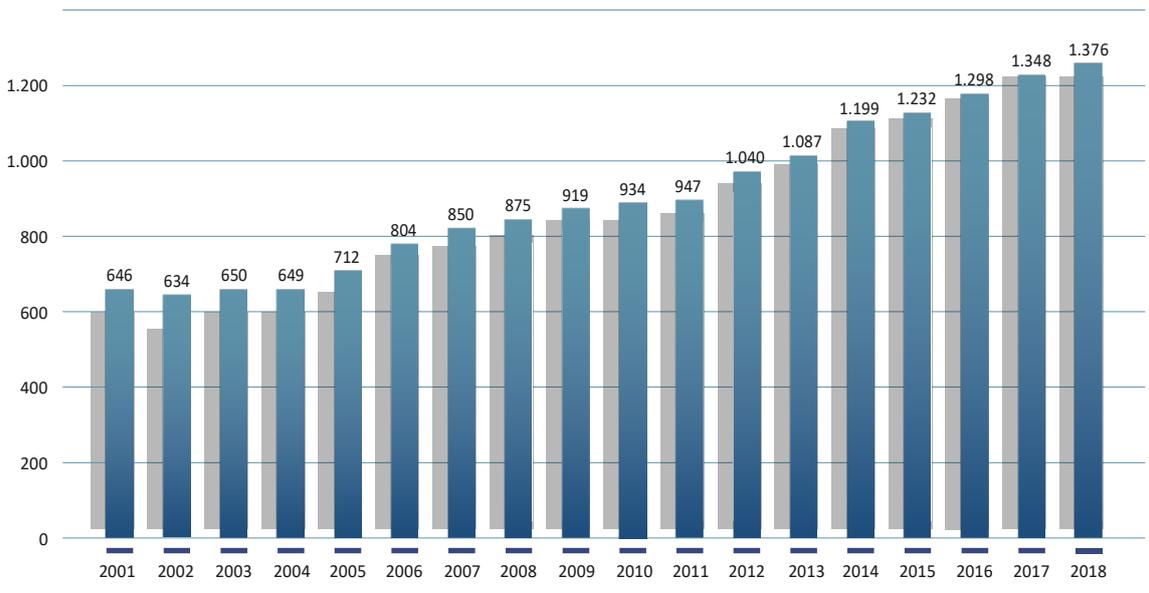
Of these 1,376 franchises, the sector with the largest number of ensigns is “Fashion”, with a total of 247 networks, 9 more than the previous year -



integrated into eight subsectors of activity, followed by “Hotels and Restaurants”, with 196 channels – 2 less than in 2017 – broken down into six subsectors, and “Beauty/Aesthetics”, with 111 networks -6 more than in the last report.

In terms of percentages, and since the AEF has been compiling these statistics, the number of networks recorded at the close of tax year 2001 has risen from 646 to 1,376 in 2018, which means that there are currently 730 more networks operating in the market.

AEF. Franchises in Spain. Ensigns



TURNOVER

In relation to the total turnover obtained by the entire franchise system at the end of 2018, the figure recorded was €27,707.2 million, compared to the €27,592 million reached in 2017, which equates to an increase of 0.4%.

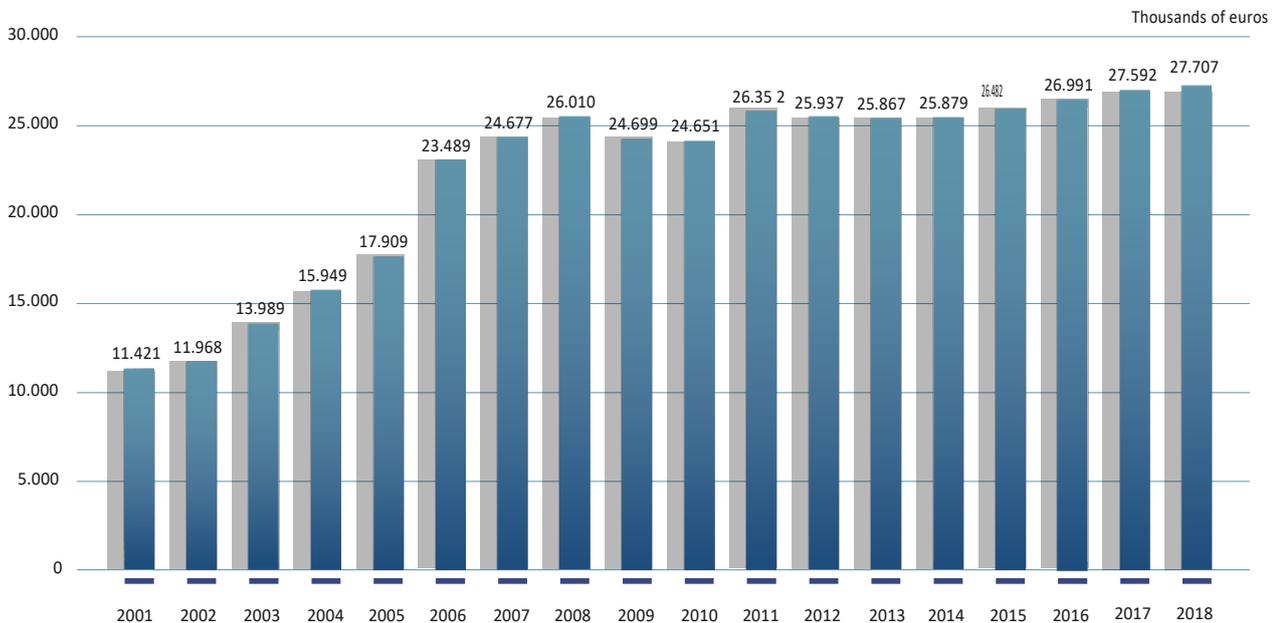
Of this global figure, proprietary outlets accounted for a total of €10,595.1 million in 2018, compared to €10,806 million in 2017, therefore 2% less (€211 million less), in contrast, franchised outlets had a turnover of €17,112 million in 2018, compared to €16,786 million in 2017, a 1.9% increase (€326 million more).

AEF. Franchises in Spain. Turnover

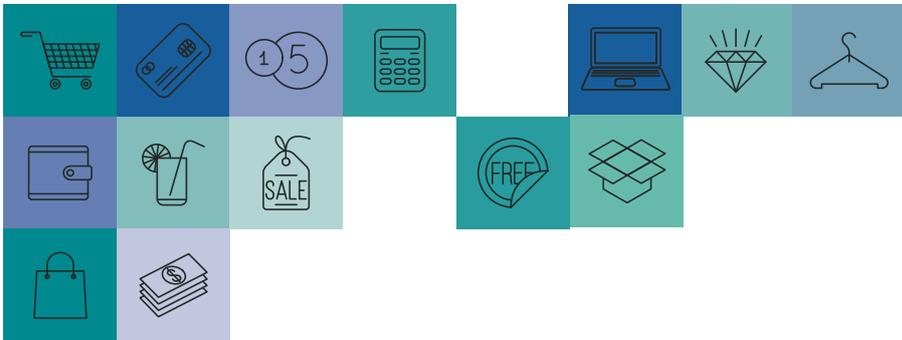
By sectors, as has become customary in recent years, the sector that obtained the highest turnover was “Food”, with a total of €9,695.9 million. Next follow: “Hospitality/Fast Food”, whose activity obtained a turnover of €2,790.9 million; “Hospitality/ Restaurants/Hotels” with a turnover of €2,485.2 million, and Transportation Services, with a turnover of €1,374.9 million in 2018.

In this way, the turnover of Spanish franchises as a whole has gone from €11,421 million, registered

at the close of 2001, to €27,707 million in 2018,



that is to say, €16,286 more in this period.



AEF. Franchises in Spain. Outlets

OUTLETS

With regard to the number of operating outlets, at the close of 2018 there were a total of 77,397 outlets operating in Spain, of which 20,644 were proprietary outlets and the remaining 56,753 were franchises. In total, there were 2,999 outlets more than at the end of 2017 (when there were 74,398 points of sale open), which is a significant increase of 4%. At the end of 2018, there were 24 more proprietary outlets than in 2017 (0.2% more) as well as 2,975 more franchised outlets (5.3% more).

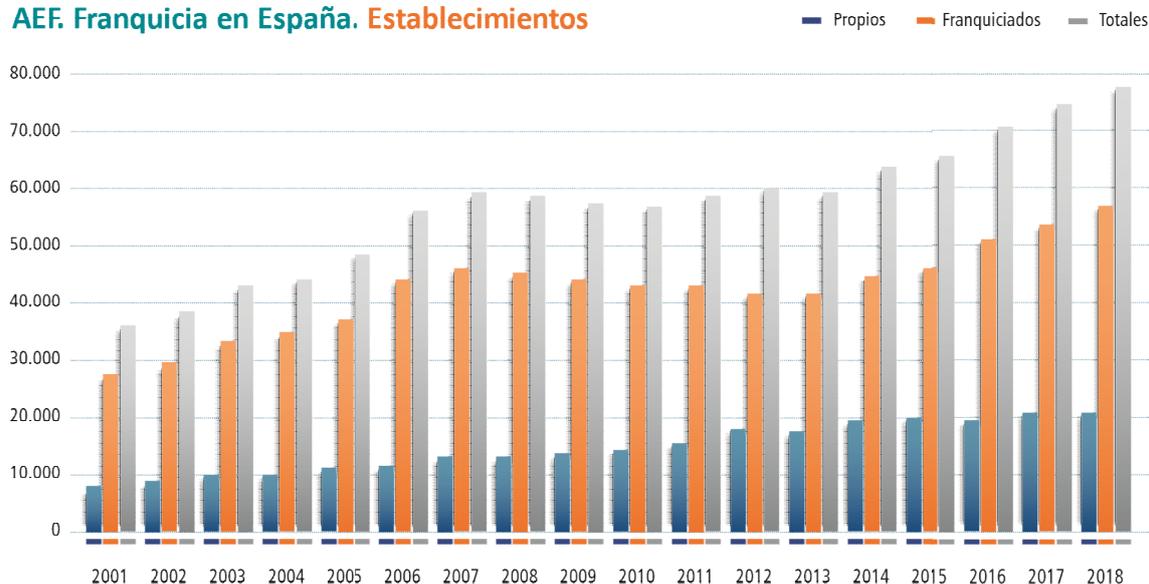
By sector, the sector with the greatest number of open outlets once again is “Food”, with a total of 13,562. It is followed by “Beauty/Aesthetics”, with 4,450 outlets, “Automotive Services” with 3,655 points of sale, and Travel Agencies, with 3,543 outlets.

The good pace of openings during 2018, especially of franchised outlets, with 2,975 new businesses, is thanks to two key facts:

- Firstly, the recovery of the economy, which started to be noticed in the final quarter of 2013, and continues to be maintained over the years;
- Secondly, the banks’ return to what ought to be their main activity, granting loans, a fundamental aspect for a system that, similar to the franchise system, is based on the growth and expansion of networks.

Thus, the good performance in the growth of outlets reaffirms the return to normality, after a few hard years in the face of lack of funding for franchisees and franchisors alike.

AEF. Franquicia en España. Establecimientos



Proprietary Franchises Totals

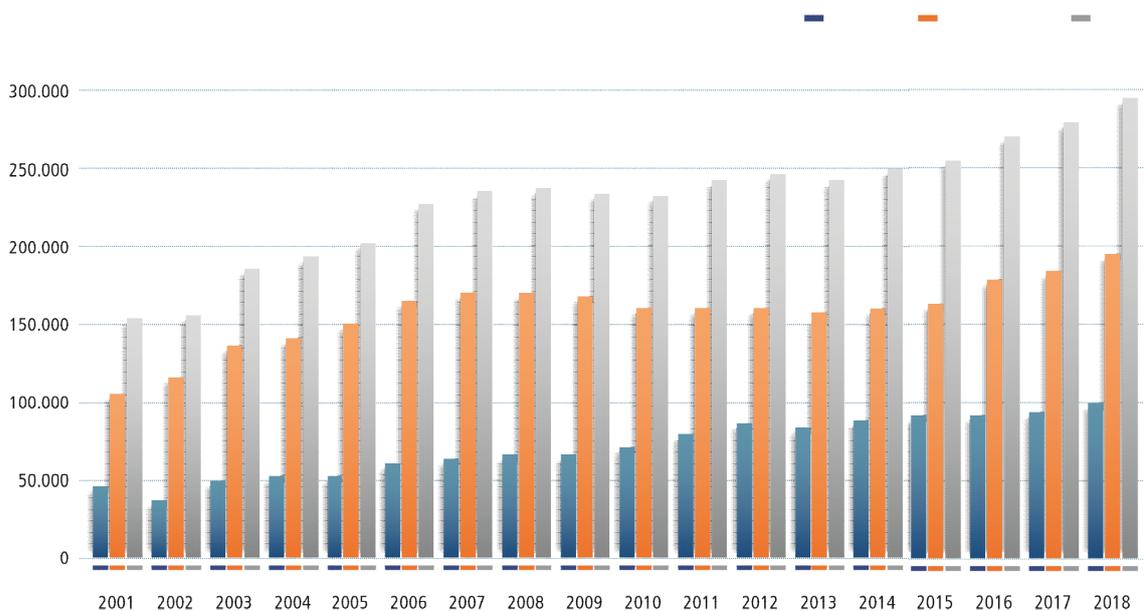
AEF. Franchises in Spain. No. of employees

JOBS CREATED

One of the most significant aspects of the franchise system is that it continues to generate employment in Spain, it is even the parameter that has grown the most in 2018. At the end of last year, the system employed 293,872 people, 14,921 more (5.3%) than in 2017. Of this figure, 98,057 work in proprietary outlets (3,138 more than in 2017, 3.3% more) and the remaining 195,815 in franchised outlets (11,783 more than at the end of 2017, 6.1% more).

By sector, those that generate the greatest number of jobs are “Food”, in which 71,182 people work, “Hospitality/Fast Food”, with 34,872 employees, “Hospitality/Restaurants/Hotels”, which employs 22,834 people, “Beauty/Aesthetics”, in which 12,717 people work, and “Transportation Services”, which employs 11,244 people.

As a matter of fact, in relation to the employment generated by the system, if in 2008, at the beginning of the economic crisis, there were a total of 235,929 people working in a franchise, by the end of 2018 that number had increased to 293,872, which means that today there are 57,943 more people employed in this business model, 24.5% more. This clearly shows that the franchise model continues to be a formula that





generates employment in Spain.

total number of ensigns that take on this business model in Spain.

Proprietary Franchises Totals

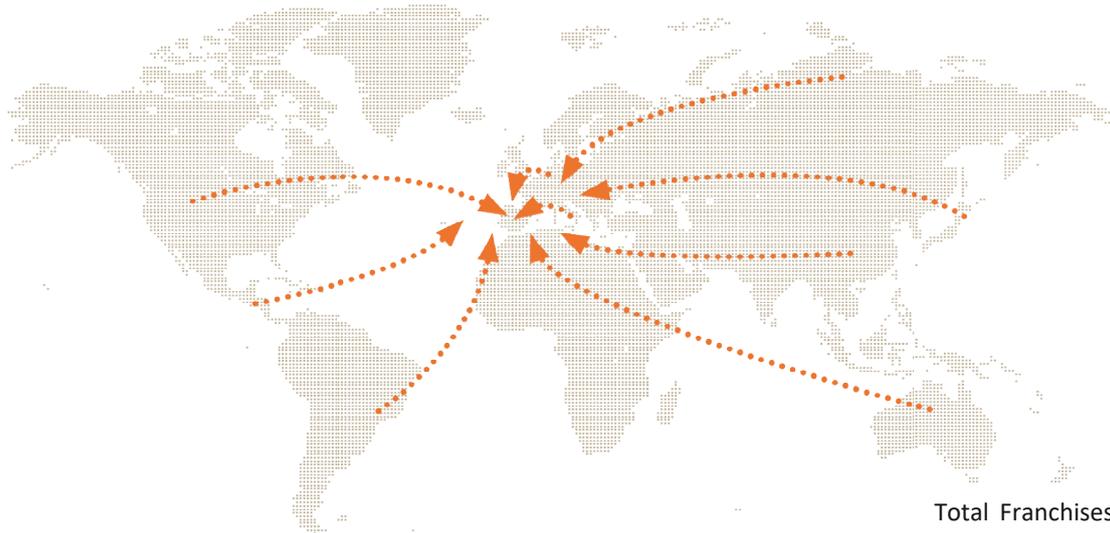
AUTONOMOUS COMMUNITIES

Finally, of the 1,376 networks that currently make up the franchise system in Spain, the Autonomous Community with the greatest number of franchising outlets continues to be Madrid, with 342 (7 more than in 2017), followed by Catalonia, with 331 (10 more), Valencia, with 177 (3 more), Andalusia, with 156 (the same number as in 2017), and Galicia, with 52 (2 less than in 2017). These five communities make up 76.8% of the

It should be noted that the Community of Madrid generates the highest turnover from the headquarters offices established there, with a total of €12,553.3 million, followed by Catalonia, with €6,890.8 million. Likewise, the headquarters of the Community of Madrid itself are those that generate the most jobs, 117,485, and have more outlets open throughout Spain, 25,543, ahead of Catalonia, whose headquarters employ 78,277 people and total 22,980 operational outlets spread throughout Spain.

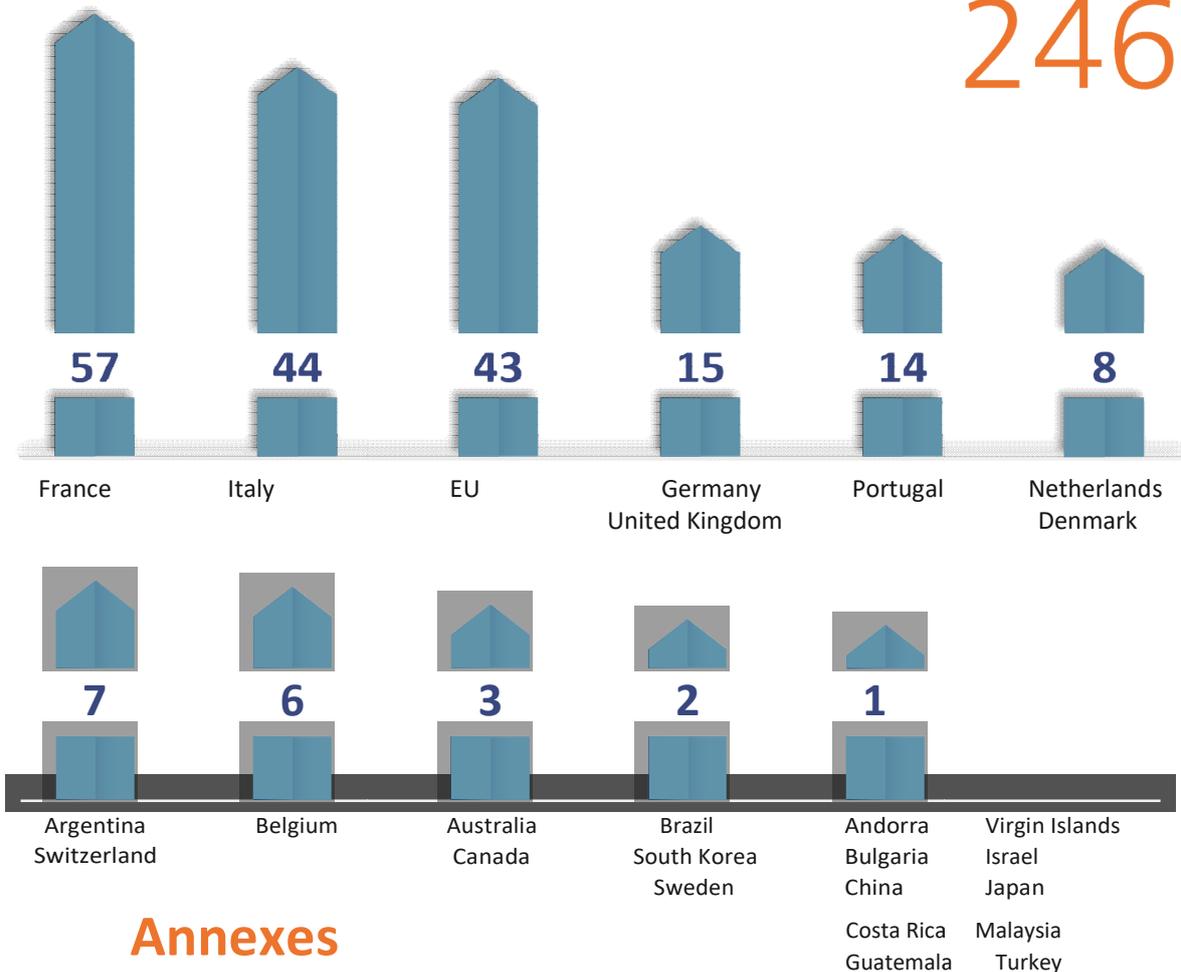
Autonomous Communities				
AC	Nº Ensigns	Outlets	Turnover	Jobs
Andalusia	156	5,663	1,067,732,000	15,947
Aragon	36	1,721	725,952,000	6,908
Asturias	15	365	211,356,000	1,470
Balearic Islands	19	2,343	1,602,921,000	13,397
Canary Islands	10	167	27,699,000	424
Cantabria	9	1,015	164,121,000	3,331
Castile La Mancha	21	506	127,881,000	1,705
Castileand Leon	34	820	165,649,000	1,923
Catalonia	331	22,980	6,890,859,000	78,277
Extremadura	26	890	143,153,000	1,832
Galicia	52	2,105	481,368,000	6,679
Rioja	11	304	51,948,000	809
Madrid	342	25,543	12,553,356,000	117,485
Murcia	25	638	114,591,000	1,580
Navarre	12	420	67,404,000	1,225
Basque Country	37	3,694	1,481,802,000	14,273
Valencia	177	6,728	1,391,974,000	19,892
Based outside of Spain	63	1,495	437,509,000	6,715
2018 TOTALS	1,376	77,397	27,707,275,000	293,872

ORIGIN OF FOREIGN FRANCHISES



Total Franchises of Foreign Origin

246



Annexes

Total operating ensigs by branch of activity



Sectors	2018
Property Administration	10
Travel Agencies	16
Real Estate Agencies	40
Food	66
Beauty-Aesthetics	111
Health Centres	30
Leisure Centres	21
Sports	21
Dietetics-Pharmaceuticals	15
Renewable Energies	8
Teaching-Training	41
Gyms	25
Hospitality/Cafes/Chocolatiers	29
Hospitality/Breweries/Cider-houses	11
Hospitality/Fast Food	48
Hospitality/Ice Cream/Yogurt shops	25
Hospitality/Restaurants/Hotels	60
Hospitality/Tapas	23
IT/Labelling/Printing	56
Jewellery/Trinkets	21
Laundries/Dry-Cleaning	26
Furniture/Home	71
Fashion/Tailoring	7
Fashion/Accessories	58
Womenswear	62
Childrenswear	40
Lingerie	21
Menswear	21
Bridal wear	7
Generic Mixed Fashion	31
Office/Stationary/Bookstore	23
Optics/Photography/Audiometry	22
Bakery/Patisserie	36
Automotive Services	46
Financial Services	15
Cleaning Services	13
Transportation Services	15
Various Services	35
Company Services	50
Telecommunications	21
Specialised Shops	79
2018 TOTALS	1,376

Outlets by branch of activity			
Sectors	Proprietary Out.	Franchise.Out.	Total Out.
Property Administrations	18	243	261
Travel Agencies	1,237	2,306	3,543
Real Estate Agencies	162	2,033	2,195
Food	6,552	7,010	13,562
Beauty-Aesthetics	725	3,725	4,450
Health Centres	315	699	1,014
Leisure Centres	129	198	327
Sports	382	552	934
Dietetics-Pharmaceuticals	204	1,123	1,327
Renewable Energies	26	210	236
Teaching-Training	198	2,318	2,516
Gyms	106	466	572
Hospitality/Cafes/Chocolatiers	169	490	659
Hospitality/Breweries/Cider houses	27	406	433
Hospitality/Fast Food	919	2,550	3,469
Hospitality/Ice Cream/Yogurt shops	91	544	635
Hospitality/Restaurants/Hotels	734	2,268	3,002
Hospitality/Tapas	57	859	916
IT/Labelling/Printing	177	2,866	3,043
Jewellery/Trinkets	454	718	1,172
Laundries/Dry Cleaners	218	1,514	1,732
Furniture/Home	568	1,857	2,425
Fashion/Tailoring	59	100	159
Fashion/Accessories	637	1,056	1,693
Womenswear	833	1,155	1,988
Childrenswear	622	1,128	1,750
Lingerie	408	907	1,315
Menswear	209	444	653
Bridal wear	37	133	170
Generic Mixed Fashion	703	992	1,695
Office/Stationary/Bookstore	122	1,063	1,185
Optics/Photography/Audiometry	1,174	821	1,995
Bakery/Patisserie	338	887	1,225
Automotive Services	468	3,187	3,655
Financial Services	84	397	481
Cleaning Services	29	188	217
Transportation Services	145	2,253	2,398
Various Services	264	1,010	1,274
Company Services	202	1,594	1,796
Telecommunications	131	2,897	3,028
Specialised Stores	711	1,586	2,297
2018 TOTALS	20,644	56,753	77,397



Turnover by branch of activity

Sectors	Turnover.prop.	Turnover Franch.	Total Turnover
Property Administration	3,336,000	26,018,000	29,354,000
Travel Agencies	355,505,000	464,427,000	819,932,000
Real Estate Agencies	33,263,000	422,999,000	456,262,000
Food	5,208,633,000	4,487,352,000	9,695,985,000
Beauty-Aesthetics	154,647,000	586,804,000	741,451,000
Health Centres	140,375,000	208,452,000	348,827,000
Leisure Centres	22,966,000	25,498,000	48,464,000
Sports	200,951,000	227,883,000	428,834,000
Dietetics-Pharmaceuticals	97,336,000	145,535,000	242,871,000
Renewable Energies	4,513,000	30,224,000	34,737,000
Teaching-Training	36,765,000	347,971,000	384,736,000
Gyms	29,820,000	107,482,000	137,302,000
Hospitality/Cafes/Chocolatiers	42,973,000	116,939,000	159,912,000
Hospitality/Breweries/Cider houses	7,116,000	95,134,000	102,250,000
Hospitality / Fast Food	537,070,000	2,253,888,000	2,790,958,000
Hospitality/Ice Cream/Yogurt Shops	17,996,000	105,068,000	123,064,000
Hospitality/Restaurants/Hotels	1,358,930,000	1,126,298,000	2,485,228,000
Hospitality / Tapas	18,800,000	243,390,000	262,190,000
IT/Labelling/Printing	31,859,000	410,924,000	442,783,000
Jewellery/Trinkets	98,929,000	130,895,000	229,824,000
Laundries/Dry Cleaners	39,176,000	212,932,000	252,108,000
Furniture/Home	234,808,000	513,816,000	748,624,000
Fashion/Tailoring	7,261,000	11,622,000	18,883,000
Fashion/Accessories	129,110,000	175,773,000	304,883,000
Womenswear	220,226,000	278,621,000	498,847,000
Childrenswear	115,471,000	184,845,000	300,316,000
Lingerie	101,571,000	179,549,000	281,120,000
Menswear	53,826,000	99,023,000	152,849,000
Bridal-wear	18,040,000	52,667,000	70,707,000
Generic Mixed Fashion	406,474,000	282,337,000	688,811,000
Office/Stationary/Bookstore	31,536,000	257,261,000	288,797,000
Optics/Photography/Audiometry	218,515,000	146,327,000	364,842,000
Bakery/Patisserie	87,871,000	178,496,000	266,367,000
Automotive Services	129,264,000	553,065,000	682,329,000
Financial Services	9,934,000	73,009,000	82,943,000
Cleaning Services	5,143,000	24,889,000	30,032,000
Transportation Services	118,981,000	1,256,016,000	1,374,997,000
Various Services	33,011,000	118,285,000	151,296,000
Company Services	37,097,000	153,417,000	190,514,000
Telecommunications	27,106,000	535,921,000	563,027,000
Specialised Stores	168,106,000	261,043,000	430,019,000
2018 TOTALS	10,595,180,000	17,112,095,000	27,707,275,000

Jobs by branch of activity			
Sectors	Pers. Prop.	Pers. Franch.	Total Pers.
Property Administration	52	490	542
Travel Agencies	2,871	4,559	7,430
Real Estate Agencies	422	5,503	5,925
Food	37,295	33,887	71,182
Beauty-Aesthetics	2,426	10,291	12,717
Health Centre	1,709	2,873	4,582
Leisure Centre	372	532	904
Sports	1,071	1,435	2,506
Dietetics-Pharmaceuticals	437	2,269	2,706
Renewable Energies	61	376	437
Teaching-Training	761	5,763	6,524
Gyms	540	2,176	2,716
Hospitality/Cafes/Chocolatiers	766	2,058	2,824
Hospitality/Breweries/Cider houses	123	1,739	1,862
Hospitality / Fast Food	9,334	25,538	34,872
Hospitality/Ice Creams/Yogurt shops	267	1,314	1,581
Hospitality/Restaurants/Hotels	11,955	10,879	22,834
Hospitality/Tapas	261	3,938	4,199
IT/Labeling/Printing	477	6,965	7,442
Jewellery/Trinkets	899	1,555	2,454
Laundries/Dry Cleaners	550	3,226	3,776
Furniture/Home	2,053	5,913	7,966
Fashion/Tailoring	118	242	360
Fashion/Accessories	1,558	2,438	3,996
Womenswear	2,492	3,211	5,703
Childrenswear	1,353	2,253	3,606
Lingerie	1,020	2,188	3,208
Menswear	592	1,309	1,901
Bridal-wear	140	381	521
Generic Mixed Fashion	4,154	3,947	8,101
Office/Stationary/Bookstore	352	3,061	3,413
Optics/Photography/Audiometry	3,960	2,482	6,442
Bakery/Patisserie	1,267	3,130	4,397
Automotive Services	1,848	8,611	10,459
Financial Services	161	474	635
Cleaning Services	75	321	396
Transportation Services	813	10,431	11,244
Various Services	491	1,955	2,446
Company Services	504	2,676	3,180
Telecommunications	432	9,331	9,763
Specialist Stores	2,025	4,095	6,120
2018 TOTALS	98,057	195,815	293,872



Full members

100EUROGRUPODEEUROYCIA/DTDETALLES

ADK

ALCAMPO

BEEP-TICNOVA

CANTINAMARIACHI

CARL'SJR

CARREFOUREXPRESS/CARREFOURMARKET

CENTURY21España

CeX-CompleteEntertainment Exchage

CHOCOLATESVALOR

COLOR PLUS

CRISTALBOX

DECOSASHOGAR YMODA

DIA%

DULDI

ELEFANTEAZUL-AUTONET&OIL

EQUIVALENZA

EXPENSEREDUCTIONANALYSTS

FERSAY

GINOS

INGREDIENTS: CAFÉ

KFC

KIDSBRAINMETHOD

LA CHELINDA

LA MAFIA SE SIENTA A LA MESA

5àsec

ALAINAFFLELOUÓPTICOYAUDIÓLOGO

ALVATOLUXURYDETAILING

BRICOKING

CAPRABO

CARLIN

CASHCONVERTERS

CERVECERIA100MONTADITOS

CHARANGA

CLÍNICASFISI(ON)

CONOPIZZA

D-UÑAS

DEPASO

DONPISO

ECO4D5D-ELIXIAN

EROSKICITY

EPSServicioAutomotriz

FERRETTI gelato e café

GENERALÓPTICA

HÄAGEN-DAZS

INTERDOMICILIO

KIDS&USSchoolofEnglish

LABOTICADELOSPERFUMES

LA DESPENSA EXPRESS

LATAGLIATELLA

LAVENTANANATURAL

LIZARRÁN

LLAOLLAO

MAILBOXESETC.

MASQMENOS

McDONALD'S

MUERDELAPASTA

NACEX

NOMÁSVELLO

NOSTRUM

OH MYCUT!

PANS&COMPANY

PIZZAMÓVIL

PORTAMONDIAL

REGUS

PRESSTO

ROCK&RIBS

SERHOGARSYSTEM

SPEEDY

TEASHOP

THENEWKIDSClub

TOMMYMEL'S

VIPS

WAFFLEBUBBLECOMPANY

YOGURTERÍADANONE

LASER 2000 CENTRO MÉDICO ESPECIALIZADO
(VIVANTA)

LOOK&FIND

MANGO-MNG

MAYORAL

MIDAS

MUYMUCHO

NASCIA

NOCTALIA

OCTOBER

PANNUS

PASTACITY

POMODORO pizzapastaburritos

RE/MAX

RESTRADICIÓNENCARNES

RIBS La Casa de las Costillas

SANTAMARÍA

SMÖOY

SUBWAY

TELEPIZZA

TINTARED

TONYROMA'S

VIPSMART

WHAT'SUP

YVESROCHER



Partner members

AMBISEINT

APSOCIALMEDIA

ARTESPAÑOL

CAMPUSDENTAL

COSECHAS

DOLCELOVE

DULZIA,chuches&things

FASTFUEL

GEOGRAPHICALNORWAY

HOMEBOX

JAUNE

ORIGINALCOFFEEBY1889

PROPERTYBUYERSbySOMRIE

TERRAMINIUM

VITALIATuCentroddeDía

ANYTIMEFITNESS

AQUÍTUREFORMA

BEOK

COGNITIVAUNIDADDEMEMORIA,S.L.

COIPLUS

DONG/DONGA

ESCALOPEFACTORY

GELATITALY

holaMOBI,TelefoníaGlobal

IAG7VIAJES

MASKOPASLOWCOSTBAR,L.C.B.

PDEPABAKERY

TELELAVO

VILALTACORP.

YOMOBIL

Collaborating Members

AFASESORFRANQUICIA

APPSPROYECTOSDIGITALES

BANCODESANTANDER

BANKIA

BEFRANQUICIA/FRANQUICIA.NET

BESTFRANCHISEEOTHEWORLD

BUFETEGAJOFORTUNY

CAJAMAR

CAMPOSINMUEBLES

CECAMAGÁNABOGADOS

COMPRARFRANQUICIA.COM

CONSULTAFRANQUICIAS

CRECEMABOGADOS

ENFRANQUICIA

ESTUDIOJURÍDICOV2CABOGADOS(V2C)

EXPANDENEGOCIO

FERIAVALENCIA(SIF)

FIFSUR

FRANKINORTE

FRANQUISHOP

HOTELINTERCONTINENTALMADRID

IBERTECH

INVEBPROMOCONSULTING,S.L.

LANDWELL-PWC

LUMINARE360º

A.G.M.ABOGADOS,S.L.

ASESORIATORREALDAY,S.A.

BANCOSABADELL,S.A.

BARBADILLOYASOCIADOS

BBVA

BIZBARCELONA/BIZFRANQUICIAS

CAIXABANK

CAMACHO&MÁIZ

CARMILA

CENTROFRANQUICIAS

CONTROLDEFRANQUICIAS

CPMMATTERS

CUATRE CASAS

ERNST&YOUNG

EXCLUSIVASENERGÉTICAS

EXPOFRANQUICIA

FIELD FISHER JAUSAS

FRANCHISEDEVELOPMENTSERVICES

FRANQUIATLÁNTICO

GARRIGUES, Abogados y Asesores Tributarios

HUMANITYINTERNACIONAL

INTERECONOMÍA.COM

JURISFRANQUICIA, WEKNOWHOW

LLORTABOGADOS

MUNDOFRANQUICIA



MUNDOFRANQUICIA.COM

ORGANIZACIÓNINTEGRALBÁSICA

QBS

RMBDESIGNSOLUTIONS

SDEYFCONSULTORES

SERVIASISTENTE

SOPORTEPARATUEMPRESA

THESOCIALMEDIAFAMILY

TOPFRANQUICIASCONSULTING

ODFENERGÍA

PYMESYFRANQUICIAS.COM

RETAIL&TRADEMARKETING,S.L.

RSMSpain

SERVAR

SOBREFRANQUICIAS.COM

T4FRANQUICIAS

TOPFRANQUICIAS

TUSIDEAS

Honorary Members

CHAMBER OF COMMERCE VALENCIA

GENERALITAT VALENCIANA- Department of Industry

SECRETARY OF STATE FOR TRADE

INTERNATIONAL FRANCHISE ASSEMBLY VALENCIA (SIF)

XAVIER VALLHONRAT LLURBA

Institutional Members

CATALAN FRANCHISE ASSOCIATION (ACF)



STATISTICAL SERVICE OF S.F.A.
WITH THE SPONSORSHIP OF THE CAJAMAR COOPERATIVE GROUP
FRANCHISING IN SPAIN
REPORT 2019

The Spanish Franchise Association authorises the total or partial reproduction
of this document, provided that the source is cited.



**GRUPO
COOPERATIVO
CAJAMAR**



ASOCIACIÓN ESPAÑOLA
DE FRANQUICIADORES