



*Unique Exhibition
of Franchising*

BUSINESS WITH FRANCHISING

*October 12, 2017 Bratislava from 9am
Vienna House Easy Chopin Bratislava*

Offer For Exhibitors

Organizer



Slovak
Franchising
Association

Presentations of original Slovak and foreign concepts

Four Panel Discussions will present real success stories of successful franchising concepts:

-  *Original Slovak Concept - How to do it and why?*
-  *Foreign concept localization - market specifics, territorial differences*
-  *Franchisors and Franchisees stories 1. And 2.*
 - *Marian Patak / Directreal*
 - *Ing. Richard Chury / Remax*
 - *Ing. Juraj Bais / Business for Breakfast Slovakia*
 - *Ing. Jozef Setaffy / Pizza Mizza*

Franchising is one of the most progressive trends in the field of small and medium business in the creation of branches and networks. Franchising enables small and medium-sized businesses to create vertical partnerships and cooperation in the market. Franchising makes it possible to apply the franchisor's know-how quickly and risk free.

Who is the exhibition intended for?

As part of the „Business with Franchising“ exhibition, all visitors who are interested to learn more about specific business ideas and concepts, as well as about the overall level of franchising in Slovakia and abroad are welcome. For those who are interested in franchising for longer, we have prepared three groups in which they can be found. These groups serve to make the visitor better able to identify and navigate the exhibition to get the most information and answers to his questions.

I AM NOT A BUSINESS PERSON and I don't have my own business.

Have you been considering conducting some business already for some time? Do you need support and a strong partner to help you in the first place? Do you really own a business? A business that is verified and successful?

The exhibition will provide you with:

- *Survey of the current Slovak and foreign business environment*
- *Linkage of international and local concepts*
- *Inspiration for future direction*
- *Real stories of successful Slovak entrepreneurs who worked themselves way up*

I AM A BUSINESS PERSON and I want to expand my business.

Are you entrepreneurs and want to develop? Is your successful business stagnating or has it reached its peak? Do you want to invest and realize new goals? Are you interested in doing business in other areas?

The exhibition will provide you with:

- *Information about suitable concepts that could be your new potential business*
- *Connection with the franchise concept owners*
- *Possibility to find partners for business, consulting and support*

I AM A BUSINESS PERSON and I want my own Franchise concept.

Are you successful in what you do? Do you want to develop your business? Do you want to create something unique to pass on? Are you interested in investing in the vision of a big project? Do you want to build the brand and name of your company? Do you want a network further expanding your goals?

The exhibition will provide you with:

- *Presenting successful Slovak franchising concepts completely built in Slovakia*
- *Introduction of International Franchising Concepts*
- *Personal contact with entrepreneurs who already have managed to create a franchise concept*
- *Guidance and stories by franchise concept owners*



Goals, Purpose and Benefits

The goal of the „Business with Franchising“ exhibition is to bring together people more fluent in this area such as professionals and those who are interested in learning more about this form of business.

Networking is a very important part in doing business, thus the exhibition's focus is to connect entrepreneurs and non-entrepreneurs, and bring them ideas for new business as well as new insights through existing franchising concepts and people representing these concepts.

Franchising is the future business. People with potential should engage and support common ideas along with visions and seek to create something unique.

Organizer, who are we?



Slovak
Franchising
Association

Slovak Franchise Association (SFA) it is a voluntary grouping of franchisers, franchisees and other business entities and individuals supporting franchising. It focuses on support of existent and new franchise concepts. That is why the SFA decided to organize a unique business exhibition in Slovakia, representing business ideas working in the form of franchising.

Offer for Exhibitors

WHY SIGN UP?

You will meet not only franchise experts and entrepreneurs, but also those who are in the beginning of their business and may be interested in your concept.

Benefits:

- We will bring potential enthusiasts to work with you
- We will actively involve the visitors in the show
- We will create space for effective networking
- We will offer you the possibility to expand your company's franchise
- We will give you a chance to grow your company through franchising

The Exhibition for Business and Franchising is an opportunity to:

- Negotiation with potential franchisees
- Franchise concept introduction to potential enthusiasts
- Expansion to the Slovak market

PRICE

Exhibitor/SFA member: 125Eur
Exhibitor/SFA nonmember: 294Eur

Price includes:

- Exhibiting booth
- Promotional stand-up table and chairs
- Advertising Roll-up
- Five official invitations for your guests

REGISTRATION

Register at:



CONTACT

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