

The PHILIPPINES: YOUR GATEWAY TO ASIA

WHY INVEST IN THE PHILIPPINES?

- Huge market of 100+ million
- No. 1 "Best countries to invest in"
Source: *US News and World Report*
- Young population with median age of 23 years
- One of the fastest growing economies in the world
- High consumer confidence due to rising income
- English-speaking and highly skilled talent pool
- Strategically located as gateway to ASEAN's 600+ million markets



Franchise Asia Philippines 2018 Quick Facts



ORGANIZED BY



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A PROUD MEMBER OF



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#FranchiseAsiaPH2019



ASIA'S BIGGEST 4-in-1 FRANCHISE SHOW

27-31 MARCH 2019

SMX CONVENTION CENTER, MANILA

International Franchise
CONFERENCE
27-28 MARCH

Certified Franchise
Executive
PROGRAM
25-26 MARCH

International Franchise
EXPO
29-31 MARCH

Business Matching
& Networking
SESSIONS
29-31 MARCH



1,000+
Local &
International
Delegates

International Franchise CONFERENCE • 27-28 MARCH

Function Rooms 1 & 2, 2nd Floor

Asia's biggest International Franchise Conference

- Over 50 subject matter experts and speakers
- Curated topics to help businesses become globally competitive
- Breakout sessions designed to address specific needs of a wide range of businesses
- Business solution roundtable discussions for peer to peer exchange of ideas
- Networking opportunities with potential strategic partners

Business Matching & Networking SESSIONS 29-31 MARCH • Meeting Rooms 4-10, 2F

- Educational / Franchise Seminars
(How to Franchise Your Business Seminar &
How to Invest in the Right Franchise Seminar)
- Business Matching • Networking • Mentoring

Certified Franchise Executive PROGRAM 25-26 MARCH

AIM Conference Center, Makati City

A MINI-MBA Professional Development Program, duly accredited by the US-based Institute of Certified Franchise Executives (ICFE), designed to raise the level of expertise of franchise professionals. It is a global mark of distinction in the field of franchising.

FRANCHISE ASIA PHILIPPINES 2019

is your gateway to the huge and consumption-oriented market in the Philippines as well as to the vibrant economies in the Asia-Pacific.

International Franchise EXPO 29-31 MARCH

Halls 1-4, GF & Function Rooms 3-5, 2F

Asia's biggest International Franchise Expo now BIGGER than ever!

- 14,330 sqm exhibit space area
- 700+ homegrown and international brands in the Food, Retail and Service sectors
- Special zones for Suppliers and Allied Service providers
- Food Park featuring emerging food concepts
- Over 53,000 national and international visitors
- Business matching opportunities with prospective partners and investors

Over
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Expo
Visitors

ORGANIZED BY:



PHILIPPINE
FRANCHISE
ASSOCIATION®

CREATING Enterprises,
GENERATING jobs. 1996

FOR INQUIRIES:

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Past EXHIBITORS

