

STATISTICAL
SERVICE

AEF

2021

REPORT



SPANISH FRANCHISING IN THE WORLD



TIENGO

The Cooperative banking that is always by your side to grow together.

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Luisa Masuet

Chairwoman of the Spanish Association of Franchisors

AEF SPANISH ASSOCIATION OF FRANCHISORS

The Spanish Association of Franchisors was set up in 1993 and from the outset it had the clear objective of representing, watching over and defending the interests of the franchise system in Spain, as well as acting as interlocutors with the different administrations, institutions and organisations to publicise the advantages and added value that this business model offers, and to advise and inform all those entrepreneurs who are thinking of starting up a franchise business and becoming businessmen and women.

Based on these premises, we believe that one of the actions that could help to provide transparency in the good work and correct functioning of the franchise would be the preparation of reliable, objective and independent studies on the feasibility of this formula for business collaboration, by means of contrasted data that could be transmitted to the market. Below is an initiative we launched in 2002, through various reports: "Franchising in Spain", "Worldwide Spanish Franchising" and the "Observatory of Franchising Jurisprudence in Spain".

On this occasion, we once again present the study "Worldwide Spanish Franchising

2021", which offers a complete x-ray of the situation of our franchises in the five continents, broken down by countries, sectors, open establishments, the 10 main markets with a presence of national networks and a list of the autonomous communities that export the most.

Over the years, this study has become the reference for all local, regional and national media, as well as for the different administrations and organisations, as it is considered the official statistics of Spanish franchising abroad. This is a source of satisfaction for our Association, which we now wish to share with ICEX España Exportación e Inversiones, and with Grupo Cooperativo Cajamar, entities to whom we express our most sincere thanks for their collaboration and their support for the dissemination of this international study, making it available to a greater number of social and economic interlocutors.

Finally, it should be noted that the data in this study "Worldwide Spanish Franchising 2021" are undoubtedly marked by the pandemic we are experiencing worldwide, which has meant that our brands were hindered in making progress in their international plans during 2020. Even so, establishing themselves in other markets is a strategy that is part of their DNA and they are sure that, as soon as the situation returns to normal, they will once again make a strong commitment to internationalisation.



Javier Sierra

Managing Director of Business
Internationalisation at ICEX

ICEX ESPAÑA EXPORTACIÓN E INVERSIONES

ICEX España Exportación e Inversiones, E.P.E. (ICEX), as a public entity whose mission is to promote the internationalisation of Spanish companies, recognises in the Spanish franchise a business model with great potential to grow in foreign markets - without a doubt, a strategic priority to prosper in today's globalised and interconnected world - and to open the way for important sectors of the national economy.

ICEX congratulates the Spanish Association of Franchisors (AEF) on being faithful to its annual appointment by publishing this report which shows, among much other information of interest for decision making, the certain possibilities of internationalisation of this business model. This is demonstrated by the figures year after year, excluding the 2020 epidemic, which show sustained growth abroad, both in terms of the number of brands and the number of countries and establishments in sectors such as fashion, hotels/restaurants and beauty and beauty salons.

ICEX is at the service of the Spanish business community with flexibility and adaptability to changing environments,

new processes, means and instruments to access foreign markets, and the commitment of its more than 100 Economic and Commercial Offices covering more than 150 countries and markets. In this sense, ICEX offers Spanish franchises a wide range of products related to training, initiation to export and training, implementation, search for partners and clients, and information on foreign markets.

At the sectoral level, ICEX organises, directly and indirectly, Spanish pavilions at the most important trade fairs worldwide. In the case of franchising, promotion is carried out through the AEF, recognised as a collaborating entity of the Administration for the internationalisation of franchising, following a Sector Plan that is renewed annually and which revolves around group participation in international fairs such as Franchise Expo Paris and FANYF Colombia.

In a world in constant evolution, at ICEX we have been trying for more than 40 years to reinvent ourselves and adapt to new realities, including the pandemic and post-pandemic environment, in order to support companies in the best possible way in their international adventure.

Let there be no doubt that we will continue to support the Spanish franchise in the creation of new businesses and the strengthening of Spanish brands abroad.



Andrés García Fernández

Banco de Crédito Cooperativo -
Grupo Cajamar

GRUPO COOPERATIVO CAJAMAR

For yet another year, we accompany the Spanish Association of Franchisors in this consolidated publication, which offers valuable information to entrepreneurs in our country and reflects the possibilities of this business model, in its national and international presence.

In the current economic and social scenario, in which the disruptions caused by the health crisis are seriously affecting the business sector, it is more necessary than ever to reinvent oneself and open borders, replicating successful models outside the national environment. Although it is true that franchising activity outside our borders is slowing due to the global crisis, we are convinced that, with the general growth of the vaccination process, in the second half of this year we will return to an environment of recovery, which will be accompanied by new expectations of growth in the international sphere.

Our entrepreneurs must adapt to this situation, and at Grupo Cajamar our vocation is to help our customers anticipate the future, covering all their needs, to improve their competitiveness and ensure their strength in the markets in which they operate. Often, companies that have chosen to open in other countries in the face of a weakening or more unstable domestic market have discovered great opportunities that have subsequently been realised and have facilitated the growth of their business volume.

At Cajamar cooperative banking, we are committed to and support a sector which

we consider to be one of the main drivers of trade in our country, and one of the business growth modalities with the greatest potential and strength. In this way, we are increasing the concession of operations to franchisees and franchisors, with specific lines of collaboration and through agreements and specific management circuits tailored to each business. We provide you with global tools such as the Franchise Network and the Cajamar Business Platform, the only product of its kind on the market, which integrates the best experts in advice, technology and sales. Likewise, for their expansion in the foreign market, franchisors can use the Cajamar International Platform, where we provide them with comprehensive products and services, with top-level expert partners, offering solutions that add value and improve their competitiveness and efficiency.

The study "Worldwide Spanish Franchising" is a reference document, which gathers data and statistical information on Spanish franchises, and provides an excellent perspective of the existing market possibilities, taking into account countries, sectors and points of trade. Applying this shared knowledge, we can perceive the advantages and added value of having establishments in more favourable environments and with better market conditions, depending on more successful variables. The report shows that, despite the fact that Covid-19 has slowed down international expansion plans, 27.1% of our franchises are established in 139 countries, and many others are waiting for the return to normality to start or continue with their expansion plans abroad.

In the expectation that the recovery will be underway in the shortest possible time, we shall prepare ourselves, once the uncertainties have been cleared, for a new phase of growth and development of our activities and businesses.



Hatem Zaki

General Secretary of the World Franchise Council (WFC)

WFC WORLD FRANCHISE COUNCIL

The Spanish Association of Franchisors (AEF) is paving the way for Spanish franchisors to go global.

Franchising is growing rapidly across the world and global markets are proving receptive to this business model. The AEF took advantage of this and led the entry of Spanish franchise businesses in the world earnestly.

At the World Franchise Council (WFC) level, the AEF has played an active role in creating bilateral and multilateral agreements with other members of the WFC community to help its own members export their brands around the world. Currently, it produced a directory of "Worldwide Spanish Franchising", with very useful information on how to carry out franchise business all over the world. It is also a powerful tool for decision making, showing the latest trends and potential of the Spanish franchise business worldwide.

In addition, the AEF is also a very active member of the WFC and participates in all bi-annual WFC meetings, as well as monthly online meetings, to learn about the latest global franchising trends and regulations and discuss how to create an environment for the franchise business to continue to grow.

The World Franchise Council (WFC) is a non-political federation of 44 national franchise associations from around the world, together with 3 supranational bodies: the Asia-Pacific Franchise Confederation; the European Franchise Federation and the Federación Iberoamericana de Franquicias (FIAF).

The World Franchise Council (WFC) was held from 4th-5th April 2019 for the first time in Madrid, hosted by the Spanish Franchisors Association and officially opened by the Minister of Industry, Trade and Tourism, Ms Reyes Maroto, and was a resounding success.

Finally, I wish to congratulate the AEF for another successful year and I wish them all the best.

SPANISH FRANCHISING WORLDWIDE 2021

The conclusions of the international statistics for the year 2021 are marked by the practical impossibility of setting up in foreign markets, as a consequence of the pandemic that is ravaging the world. Even so, Spanish franchises continue to focus on internationalisation in their growth strategies.

First of all, we will highlight the three general lines of this study, which reveal the following results:

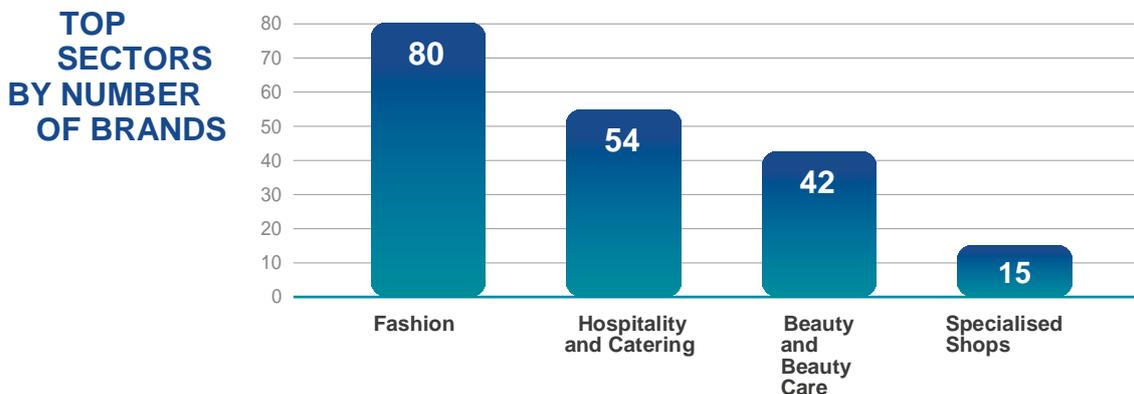
- > Spanish franchises are present in 139 countries.
- > 307 franchise brands are exported.
- > Spain has 20,804 establishments in foreign markets.

If we start from the fact that of the 1,381 brands operating in our country, 249 are of foreign origin, we are left with a total of 1,132 national franchises, which means that the **307 exporting brands represent 27.1% of the total** to be considered.

EVOLUTION BY SECTORS

The following table shows that the Fashion sector remains in first place with 80 brands (26% of the total), followed at some distance by the Hotel and Catering sector with 54 (17.5%) and the Beauty and Beauty Salons sector with 42 brands (13.6%).

These three sectors, with a total of 176 brands, account for 57.3% of the total.



EVOLUTION BY SECTORS

SECTORS	No. Brands
Travel Agency	4
Real Estate Agency	3
Food	12
Beauty/Beauty Salons	42
Leisure Centres	8
Health Centres	6
Sports	3
Dietetics/Pharmaceuticals	3
Renewable Energies	2
Teaching and Training	5
Gymnasiums	2
Hospitality/Catering	54
Information Technology	6
Jewellery/Costume	4
Laundries/Dry cleaners	12
Home Furnishings/Textile	12
Fashion	80
Office Supplies and Stationery	4
Optics/Audiometry/Photography	4
Advisory Services	5
Automotive Services	5
Financial Services	2
Cleaning Services	2
Transport Services	5
Various Services	7
Specialised Shops	15
TOTALS	307

EVOLUTION OF THE NUMBER OF ESTABLISHMENTS

The total number of Spanish franchises established in other countries is 20,804.

SECTORS	No. Premises
Travel Agency	105
Real Estate Agency	106
Food	2,323
Beauty/Beauty Salons	1,242
Leisure Centres	34
Health Centres	200
Sports	23
Dietetics/Pharmaceuticals	1,627
Renewable Energies	7
Teaching and Training	90
Gymnasiums	17
Hospitality/Catering	1,481
Information Technology	760
Jewellery/Costume	373
Laundries/Dry cleaners	941
Home Furnishings/Textile	576
Fashion	9,900
Office Supplies and Stationery	11
Optics/Audiometry/Photography	144
Advisory Services	59
Automotive Services	14
Financial Services	4
Cleaning Services	13
Transport Services	460
Various Services	80
Specialised Shops	214
TOTALS	20,804

ANALYSIS BY COUNTRIES AND TERRITORIES

The number of countries where national brands are already present is 139.

In terms of the sectors with the greatest presence by number of countries, the top three positions go to:

- > **Fashion** which keeps the top position, present in **127 countries**.
- > **Hospitality/Catering**, present in **78 countries**.
- > **Home Furnishings/Textile**, present in **71 countries**.

SECTORS No. Countries

SECTORS	No. Countries
Travel Agency	9
Real Estate Agency	9
Food	16
Beauty/Beauty Salons	47
Leisure Centres	19
Health Centres	9
Sports	5
Dietetics/Pharmaceuticals	22
Renewable Energies	3
Teaching and Training	20
Gymnasiums	3
Hospitality/Catering	78
Information Technology	18
Jewellery/Costume	43
Laundries/Dry cleaners	48
Home Furnishings/Textile	71
Fashion	127
Office Supplies and Stationery	7
Optics/Audiometry/Photography	9
Advisory Services	14
Automotive Services	5
Financial Services	2
Cleaning Services	10
Transport Services	4
Various Services	23
Specialised Shops	27

COUNTRIES AND TERRITORIES WHERE SPANISH FRANCHISES ARE PRESENT

COUNTRIES	Sectors	No. Brands	No. Prem.
Albania	2	8	13
Germany	8	25	431
Algeria	4	11	19
Andorra	18	81	104
Angola	5	10	58
Saudi Arabia	7	42	387
Argentina	13	23	1,070
Armenia	2	11	19
Aruba	3	6	8
Australia	4	7	32
Austria	6	14	85
Azerbaijan	2	9	24
Bahamas	1	1	1
Bahrain	3	10	13
Belgium	10	25	247
Bermuda	1	2	2
Belarus	2	10	24
Bolivia	8	18	30
Bosnia	3	10	39
Brazil	10	20	1,101
Bulgaria	8	19	84
Burkina Faso	1	1	1
Cape Verde	3	3	9
Cambodia	2	3	4
Cameroon	1	1	1
Canada	4	8	50
Chile	14	36	418
China	7	21	698
Cyprus	3	14	83
Columbia	14	47	418
South Korea	5	12	105
Ivory Coast	2	2	3
Costa Rica	9	30	87
Croatia	5	15	106
Cuba	5	7	34
Curaçao	2	3	5
Denmark	2	5	12
Ecuador	12	35	184
USA	14	33	165
Egypt	5	18	86
El Salvador	5	13	69
U.A.E.	9	30	142
Slovakia	4	10	55
Slovenia	5	16	47

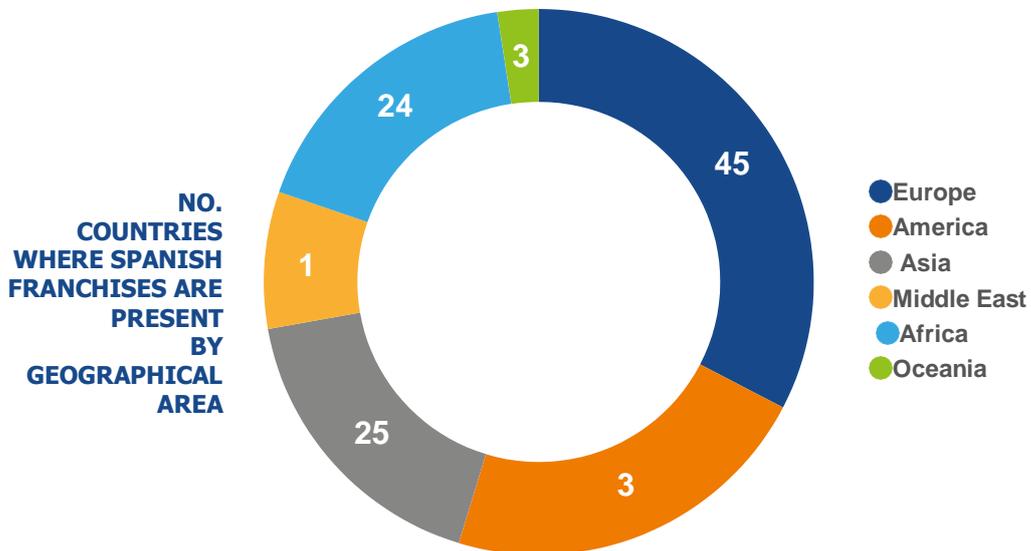
COUNTRIES	Sectors	No. Brands	No. Prem.
Estonia	2	10	21
Philippines	4	18	104
Finland	2	4	18
France	19	66	1,503
Georgia	4	12	26
Ghana	2	3	3
Gibraltar	5	9	10
Greece	7	22	217
Guadeloupe	1	1	5
Guatemala	9	41	165
Guinea	1	1	1
Equatorial Guinea	3	4	7
Honduras	6	13	24
Hungary	2	13	78
India	3	7	70
Indonesia	4	13	100
Iraq	3	5	9
Iran	2	8	44
Ireland	3	13	50
Iceland	1	1	1
Cayman Islands	1	1	1
Réunion	2	3	5
Israel	3	10	145
Italy	14	59	2,431
Jamaica	1	1	1
Japan	7	14	206
Jordan	3	16	35
Kazakhstan	2	13	64
Kenya	1	1	1
Kyrgyzstan	1	2	8
Kosovo	1	1	2
Kuwait	2	18	60
Latvia	2	11	24
Lebanon	5	19	82
Libya	1	4	6
Lithuania	4	10	32
Luxembourg	4	13	22
North Macedonia	1	8	13
Malaysia	4	12	120
Maldives	1	1	1
Malta	4	14	24
Morocco	12	35	95
Mauritius	2	7	13
Mauritania	1	1	1



COUNTRIES	Sectors	No. Brands	No. Prem.
Mexico	18	104	1,625
Moldova	3	3	3
Monaco	2	2	2
Mongolia	2	2	5
Montenegro	2	10	11
Mozambique	3	3	5
Myanmar	2	4	7
Namibia	1	1	3
Nicaragua	2	6	6
Nigeria	2	2	6
Norway	3	5	14
New Caledonia	1	1	1
New Zealand	1	1	1
Oman	3	8	10
Netherlands	5	17	142
Pakistan	1	5	12
Palestine	1	1	1
Panama	11	41	107
Paraguay	8	14	25
Peru	12	36	292
Poland	7	19	754
Portugal	24	166	2,230
Puerto Rico	5	5	14
Qatar	6	25	75
United Kingdom	11	35	218
Czech Republic	8	18	139

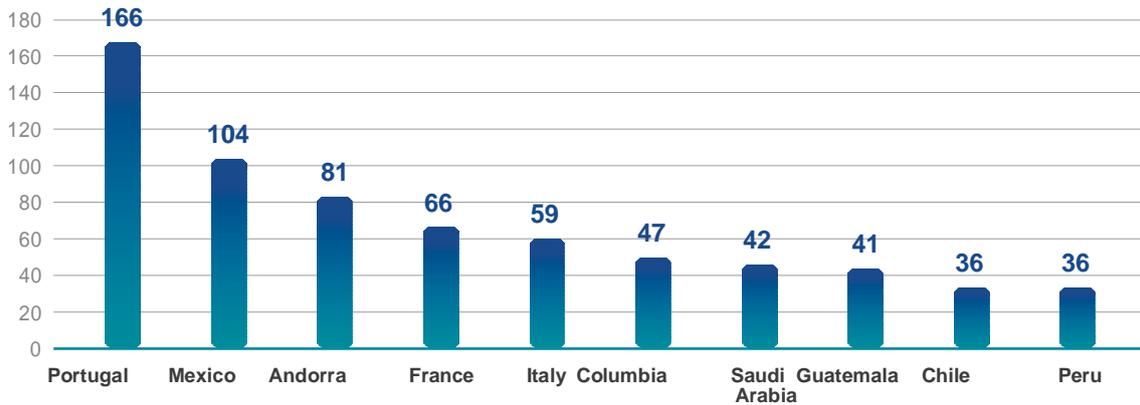
COUNTRIES	Sectors	No. Brands	No. Prem.
Democratic Republic of the Congo	1	1	1
Dominican Republic	9	33	88
Romania	12	28	228
Russia	6	24	856
San Marino	2	2	2
Senegal	2	2	2
Serbia	3	13	80
Singapore	3	11	61
Sint Maarten	2	2	2
Syria	1	1	1
Sri Lanka	1	1	2
South Africa	2	5	37
Sweden	5	12	45
Switzerland	6	20	114
Suriname	1	1	1
Thailand	4	10	53
Taiwan	2	7	44
Tanzania	1	1	1
Tunisia	4	14	38
Turkey	4	13	346
Uruguay	9	12	28
Ukraine	3	15	113
Uzbekistan	1	2	2
Venezuela	9	25	509
Vietnam	3	8	21

TOTAL IN COUNTRIES AND TERRITORIES: 139





TOP 10 COUNTRIES BY NUMBER OF SPANISH BRANDS OPERATING



The first five positions are held by the same countries as in the 2019 report, in the same order.

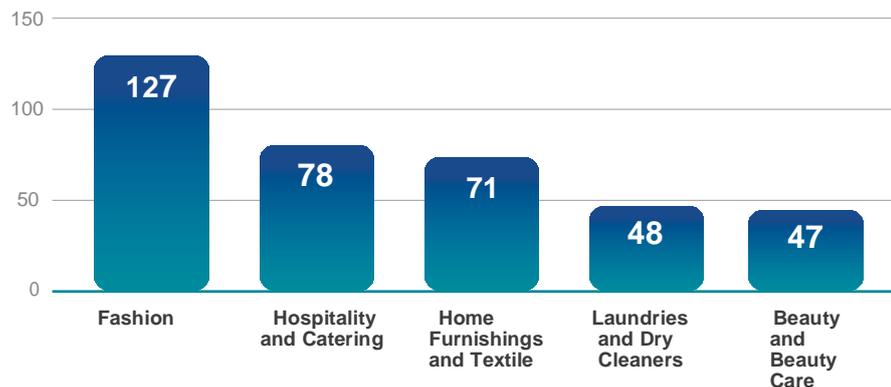
Portugal accounts for 54% of the total number of Spanish franchises abroad (166), a significant way behind the second, Mexico, where 33.8% of the brands (104) are established. Andorra follows in third place, with 26.3% (81 establishments), in this case for the self-evident reasons of proximity to Spain and consequent ease of implementation. France is in fourth place, with 66 establishments and Italy in fifth place, with 59.

Colombia remains in sixth place with 47 brands, while Saudi Arabia, with 42 brands, Guatemala, with 41 brands, and Chile and Peru, with 36 brands each, complete the top 10.

By sector, the top five activities by number of countries are:

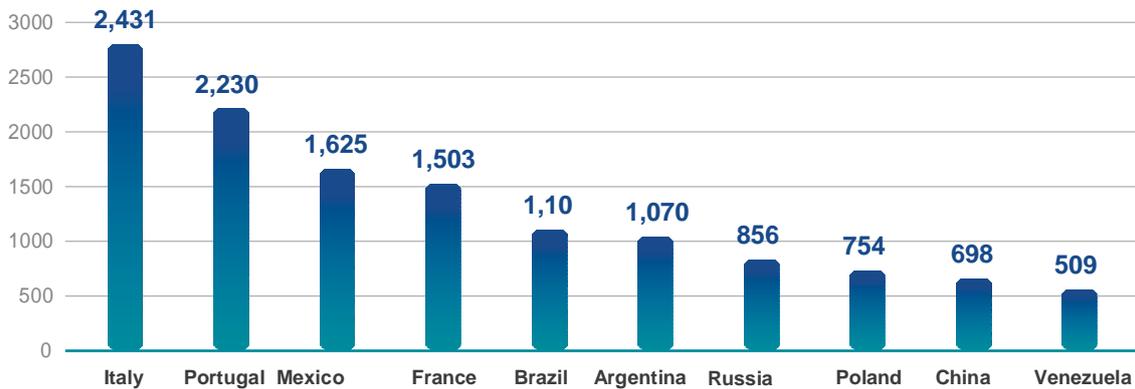
- > **Fashion**, present in 127 markets
- > **Hospitality/Catering**, in 78
- > **Home Furnishings/Textile**, in 71
- > **Laundries/Dry Cleaners**, in 48
- > **Beauty/Beauty Salons**, in 47

TOP SECTORS BY NUMBER OF COUNTRIES





TOP 10 COUNTRIES BY NUMBER OF OPERATING OUTLETS OF SPANISH BRANDS



It should be noted that these top 10 countries by number of Spanish franchise establishments account for 12,777 establishments or, in other words, 61.4% of the total.

For the first time, Italy is at the top of this ranking, overtaking Portugal with 2,431 premises. It is followed by Portugal with 2,230 outlets, while Mexico is in third place with 1,625 outlets.

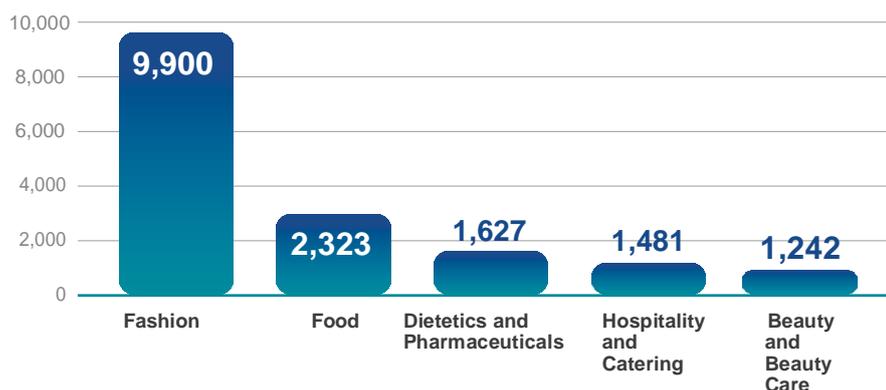
Fourth place goes to France, with 1,503 establishments, followed by Brazil, with 1,101, and Argentina, in sixth place, with 1,070 premises.

Also noteworthy are the 856 establishments opened in Russia, in seventh place; the 754 operating in Poland, in eighth place; the 698 in China, in ninth place; and Venezuela, with 509 establishments.

By sectors:

- > **Fashion** franchises have the largest number of premises abroad, with a total of 9,900 (47.5% of the total).
- > **Food**, with 2,323 (11.1%).
- > **Dietetics/Pharmaceuticals**, with 1,627 (7.8%).
- > **Hospitality/Catering**, with 1,481 (7.1%) y
- > **Beauty/Beauty Salons**, with 1,242 (5.9%).

TOP SECTORS BY NUMBER OF PREMISES



ANNEXES

EUROPE

COUNTRIES	Sectors	No. Brands	No. Prem.
Albania	2	8	13
Germany	8	25	431
Andorra	18	81	104
Austria	6	14	85
Belgium	10	25	247
Belarus	2	10	24
Bosnia	3	10	39
Bulgaria	8	19	84
Cyprus	3	14	83
Croatia	5	15	106
Denmark	2	5	12
Slovakia	4	10	55
Slovenia	5	16	47
Estonia	2	10	21
Finland	2	4	18
France	19	66	1,503
Gibraltar	5	9	10
Greece	7	22	217
Hungary	2	13	78
Ireland	3	13	50
Iceland	1	1	1
Italy	14	59	2,431
Kosovo	1	1	2

COUNTRIES	Sectors	No. Brands	No. Prem.
Latvia	2	11	24
Lithuania	4	10	32
Luxembourg	4	13	22
North Macedonia	1	8	13
Malta	4	14	24
Moldova	3	3	3
Monaco	2	2	2
Montenegro	2	10	11
Norway	3	5	14
Netherlands	5	17	142
Poland	7	19	754
Portugal	24	166	2,230
United Kingdom	11	35	218
Czech Republic	8	18	139
Romania	12	28	228
Russia	6	24	856
San Marino	2	2	2
Serbia	3	13	80
Sweden	5	12	45
Switzerland	6	20	114
Turkey	4	13	346
Ukraine	3	15	113
TOTAL COUNTRIES: 45			11,073

ASIA

COUNTRIES	Sectors	No. Brands	No. Prem.
Armenia	2	11	19
Azerbaijan	2	9	24
Cambodia	2	3	4
China	7	21	698
South Korea	5	12	105
Philippines	4	18	104
Georgia	4	12	26
India	3	7	70
Indonesia	4	13	100
Iraq	3	5	9
Iran	2	8	44
Japan	7	14	206
Kazakhstan	2	13	64

COUNTRIES	Sectors	No. Brands	No. Prem.
Kyrgyzstan	1	2	8
Malaysia	4	12	120
Maldives	1	1	1
Mongolia	2	2	5
Myanmar	2	4	7
Pakistan	1	5	12
Singapore	3	11	61
Sri Lanka	1	1	2
Thailand	4	10	53
Taiwan	2	7	44
Uzbekistan	1	2	2
Vietnam	3	8	21
TOTAL COUNTRIES: 25			1,809

AMERICA

COUNTRIES	Sectors	No. Brands	No. Prem.
Argentina	13	23	1,070
Aruba	3	6	8
Bahamas	1	1	1
Bermuda	1	2	2
Bolivia	8	18	30
Brazil	10	20	1,101
Canada	4	8	50
Chile	14	36	418
Columbia	14	47	418
Costa Rica	9	30	87
Cuba	5	7	34
Curaçao	2	3	5
Ecuador	12	35	184
USA	14	33	165
El Salvador	5	13	69
Guadaloupe	1	1	5

COUNTRIES	Sectors	No. Brands	No. Prem.
Guatemala	9	41	165
Honduras	6	13	24
Cayman Islands	1	1	1
Jamaica	1	1	1
Mexico	18	104	1,625
Nicaragua	2	6	6
Panama	11	41	107
Paraguay	8	14	25
Peru	12	36	292
Puerto Rico	5	5	14
Dominican Republic	9	33	88
Sint Maarten	2	2	2
Suriname	1	1	1
Uruguay	9	12	28
Venezuela	9	25	509
TOTAL COUNTRIES: 31			6,535

AFRICA

COUNTRIES	Sectors	No. Brands	No. Prem.
Algeria	4	11	19
Angola	5	10	58
Burkina Faso	1	1	1
Cape Verde	3	3	9
Cameroon	1	1	1
Ivory Coast	2	2	3
Egypt	5	18	86
Ghana	2	3	3
Guinea	1	1	1
Equatorial Guinea	3	4	7
Réunion	2	3	5
Kenya	1	1	1

COUNTRIES	Sectors	No. Brands	No. Prem.
Libya	1	4	6
Morocco	12	35	95
Mauritius	2	7	13
Mauritania	1	1	1
Mozambique	3	3	5
Namibia	1	1	3
Nigeria	2	2	6
Democratic Republic of the Congo	1	1	1
Senegal	2	2	2
South Africa	2	5	37
Tanzania	1	1	1
Tunisia	4	14	38
TOTAL COUNTRIES: 24			402

MIDDLE EAST

COUNTRIES	Sectors	No. Brands	No. Prem.
Saudi Arabia	7	42	387
Bahrain	3	10	13
U.A.E.	9	30	142
Israel	3	10	145
Jordan	3	16	35
Kuwait	2	18	60
Lebanon	5	19	82
Oman	3	6	10
Palestine	1	1	1
Qatar	6	25	75
Syria	1	1	1
TOTAL COUNTRIES: 11			951

OCEANIA

COUNTRIES	Sectors	No. Brands	No. Prem.
Australia	4	7	32
New Caledonia	1	1	1
New Zealand	1	1	1
TOTAL COUNTRIES: 3			34

EXPORTING FRANCHISING CENTRES BY AUTONOMOUS COMMUNITY

The franchises that have their headquarters in Catalonia are the biggest exporters, as 97 of them, 31.6%, have already taken the step of establishing themselves in other markets. They are followed by the franchising centres of the Community of Madrid, 85 of which (27.6%) operate abroad, and in third place are the franchising centres of the Community of Andalusia, 32 of which (10.4%) have internationalised.

Autonomous Community	No. Brands	%
Catalonia	97	31.60
Madrid	85	27.69
Andalusia	32	10.42
Valencian Community	31	10.10
Galicia	20	6.51
Aragon	6	1.95
Balearic Islands	6	1.95
Castile and León	5	1.63
Murcia	5	1.63
Basque Country	5	1.63
Asturias	4	1.30
Castilla-La Mancha	4	1.30
Extremadura	4	1.30
Canary Islands	1	0.33
La Rioja	1	0.33
Navarre	1	0.33
TOTAL	307	100.00

BILATERAL AGREEMENTS SIGNED BETWEEN THE AEF AND IBERO-AMERICAN COMPANIES



Argentina
ARGENTINE ASSOCIATION OF BRANDS AND FRANCHISES
aamf.com.ar



Columbia
COLOMBIAN CHAMBER OF FRANCHISES (COLFRANQUICIAS)
colfranquicias.com



Guatemala
GUATEMALAN ASSOCIATION OF FRANCHISES
guatefranquicias.org



Mexico
MEXICAN ASSOCIATION OF FRANCHISES (AMF)
franquiciasdemexico.org.mx



Peru
PERUVIAN ASSOCIATION OF FRANCHISES
cpfranquicias.com



Portugal
PORTUGUESE ASSOCIATION OF FRANCHISES
associacaofranchising.pt



Venezuela
VENEZUELAN CHAMBER OF FRANCHISES (PROFRANQUICIAS)
profranquicias.com

THE AEF IN EUROPE AND WORLDWIDE



The Minister of Industry, Trade and Tourism, Reyes Maroto, during the 2019 World Franchise Council meeting in Madrid , alongside Luisa Masuet, Chairwoman of the AEF (left), the General Secretary of the World Franchise Council, Hatem Zaki, and Eduardo Abadía, Executive Director of the AEF.

Member countries of the World Franchise Council (WFC)

Argentina	Spain	Lebanon
Australia	The Philippines	Malaysia
Belgium	Finland	Mexico
Belarus	France	New Zealand
Brazil	Great Britain	Poland
Canada	Greece	Portugal
China	Guatemala	Czech Republic
Columbia	Netherlands	Russia
Korea	Hong Kong	Singapore
Croatia	Hungary	South Africa
Denmark	India	Sweden
USA	Indonesia	Taiwan
Egypt	Italy	Turkey
Slovenia	Japan	Venezuela

- Asia-Pacific Franchise Confederation (APFC)
- The Emirates Association for Franchise Development (FAD)
- The European Franchise Federation (EFF)
- Federación Iberoamericana de Franquicias (FIAF)

Member countries of the European Franchise Federation

Belgium	Spain	Netherlands	Poland
Croatia	Finland	Hungary	Portugal
Denmark	France	England	Sweden
Slovenia	Greece	Italy	Turkey

FULLPARTNERS

5àsec

ACIUM

ADK

ALAIN AFFLELOU ÓPTICO Y AUDIÓLOGO

ALOHA POKÉ

ANYTIME FITNESS

ALCAMPO

BEEP - TICNOVA

CANTINA MARIACHI

CAPRABO

CARL'S JR

CARLIN

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CASH CONVERTERS

CENTROS IDEAL

CENTURY 21 España

CERVECERIA 100 MONTADITOS

CeX - Complete Entertainment Exchange

CHARANGA

CHOCOLATES VALOR

CLÍNICAS FISI(ON)

CONO PIZZA

CRISTALBOX

D-UÑAS

DEHESA

DOMINIO'S PIZZA

DIA %

DON PISO

ECO4D5D-ELIXIAN

ELEFANTE AZUL - AUTONET & OIL

EROSKI FRANQUICIAS

EQUIVALENZA

EPS ServicioAutomotriz

EXPENSE REDUCTION ANALYSTS

FERRETTI gelato e café

FOSTER'S HOLLYWOOD

FERSAY

GENERAL ÓPTICA

GINOS

HÄAGEN-DAZS

IAG7 VIAJES

INGREDIENTS: CAFÉ

INTERDOMICILIO

JEFF

KFC

KIDS&US School of English

LA BOTICA DE LOS PERFUMES

LA CHELINDA

LA DESPENSA EXPRESS

LA MAFIA SE SIENTA A LA MESA

LA TAGLIATELLA

LA VENTANA NATURAL

LASER 2000 CENTRO MÉDICO ESPECIALIZADO

LIZARRÁN

LLAOLLAO

LOOK & FIND

MAILBOXES ETC.

MANGO - MNG

MAYORAL

McDONALD'S

MIDAS

MUERDE LA PASTA

MUY MUCHO

NACEX

NECESITO UN TRASERO

NASCIA

NO MÁS VELLO

NOCTALIA

NOSTRUM

OCTOBER

OH MY CUT!

PANS & COMPANY

PASTA CITY

PIZZA MÓVIL

POMODORO pizza pasta burritos

PRESSTO

RE/MAX

REGUS

RES TRADICIÓN EN CARNES

RIBS La Casa de las Costillas

ROCK&RIBS

SERHOGARSYSTEM

SMÖÖY

SPEEDY

SUBWAY

TEA SHOP

TELEPIZZA

TERRAMINIUM

THE NEW KIDS CLUB

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YOGURTERÍA DANONE

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 BEFRANQUICIA/FRANQUICIA.NET
 BEST FRANCHISEE OF THE WORLD
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STUDY CONDUCTED BY
STATISTICAL SERVICE OF THE A.E.F.

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